

Sierra Madre News

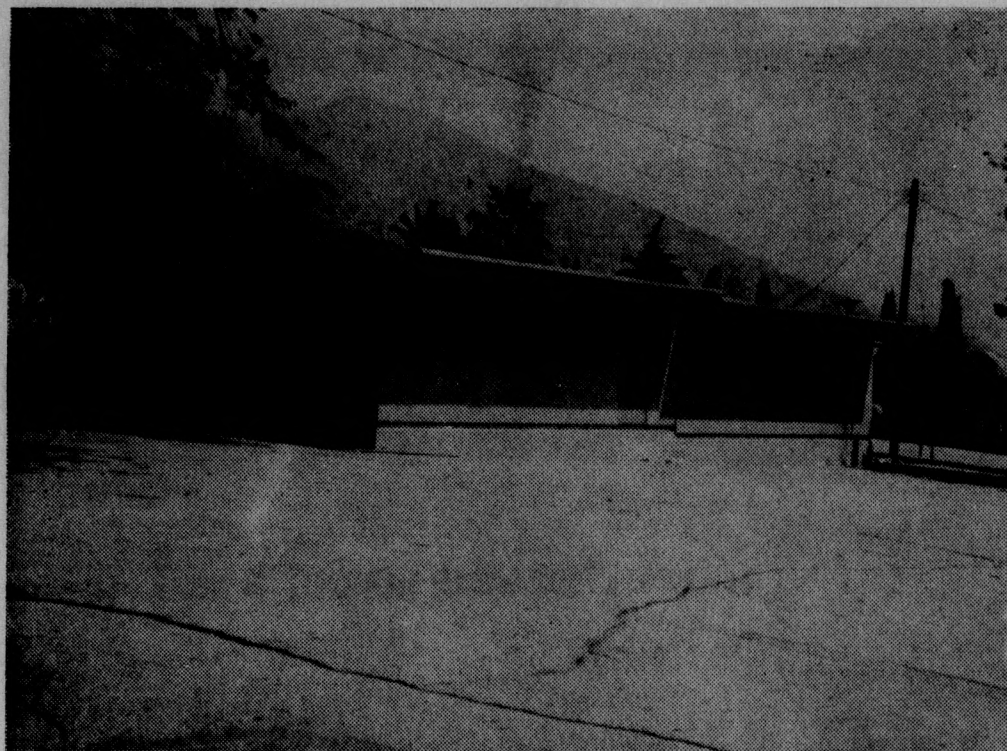
Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Copy Phone 355-3324

Sierra Madre, California — Thursday, April 24, 1969

16 Pages — Vol. 64, No. 26

Will Our Children Be Sent Into A 'Fire Trap' For Next Six Weeks?



TWO OF THE RELOCATABLES on Sierra Madre School grounds, note only one door for each unit and no windows, ready for the school children when the steps are in place. Can you imagine in case of fire, 30 to 35 children trying to exit from the small door. Units do have air conditioning and heating. Not a better fire trap could be devised.

'EDITH' Can Save Lives

Fire Service Recognition Day Theme Important

"EDITH CAN SAVE LIVES" is the theme for 1969 Fire Service Recognition Day, according to Sierra Madre Fire Chief Charles E. Brown.

"EDITH stands for Exit Drills In The Home," the Chief said, "and I believe strongly that many men, women and children would be alive today if families would pre-plan for an emergency."

Saturday, May 10, is Fire Service Recognition Day in California. Visitors are welcome to all county fire stations and these stations will provide printed material and suggestions for your own fire safety "EDITH" program.

Professional firefighters make periodic inspections of every major commercial and industrial building so they will know what to do if a fire breaks out, the Chief said.

"Every home and apartment dweller should do the same," Brown emphasized. "Make sure every room, especially the bedroom, has two means of escape. Fire

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WEATHER

	High	Low
April 15	72	48
April 16	77	50
April 17	82	48
April 18	88	48
April 19	81	44
April 20	86	53
April 21	76	44
Total rainfall to date	46.09"	
Year ago to date	13.47"	
2 years ago to date	28.44"	
(Season period: October 1 to September 30.)		

Sierra Engineering Gives Promotions To Executives

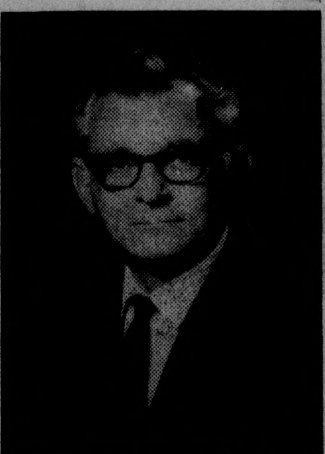


H. PHILIP HEISIG

H. Philip Heisig has been appointed vice president in charge of marketing of Sierra Engineering Company, a subsidiary of CapTech Inc., according to an announcement by Aaron Bloom, president. Mr. Heisig joined the life support systems manufacturer of Sierra Madre, four years ago as sales manager.

He has a broad background in protective equipment for military, commercial and sports uses, having previously served as a product manager for Bill Jack Industries. During World War II, he was a navy pilot and holds the permanent rank of Lieutenant Commander in the Naval Reserve.

Sierra Engineering Company, Sierra Madre, a subsidiary of CapTech Inc., has



LEWIS A. ZEITZ

named Lewis A. Zeitz as vice president of finance as an advancement from his previous position as comptroller, held since 1967. The announcement was made by Aaron Bloom, company president.

In his present post, Mr. Zeitz was responsible for installing electronic data processing and advanced cost accounting systems. He is well-known in financial circles in Southern California, having previously been employed as a comptroller and treasurer of several subsidiary companies of International Telephone and Telegraph Corp.

He was graduated from the University of Southern California with a degree in business administration.

He lives at 304 Shepherd's Lane, La Canada.

City Receives A \$10,500 Windfall

Some times the City Council, who represents the Taxpayers, are on the receiving end of the monetary triangle, rather than the authorization of expenditures ends.

At the regular Council meeting of April 22, Ron Lewis, Public Agency Representative of the State Compensation Insurance Fund presented the City Council with a check in the amount of \$10,499.81.

This refund was from the year 1965 and 67 and the reimbursements are made on actual performance after the conclusion of a particular insurance year and cases are closed. The Council received the refund with joy and treated it as unanticipated windfall and ordered it credited to the budgeted insurance expenditure account.

At Tournament House

Annual Open House and Garden Tour On April 27

A cordial invitation was extended to the public by C. Lewis Edwards, president of the 81st annual Tournament House in Wrigley Gardens, 391 South Orange Grove Boulevard, Pasadena, on Sunday, April 27 from 1:30 until 4:30 p.m.

In extending the invitation, President Edwards said, "The members of the Association, who share with the world the beauty of the Rose Parade, also wish to share with the people of the area, their friends and neighbors, the beauty of its headquarters — the former Wrigley mansion now known as Tournament House — and the lovely gardens."

Serving as guides and hosts will be members of the Association's public relations committee, who will be wearing the traditional white suits. The committee members are: Jack Whitehead, chairman; R. E. Burns, James A. Gilbert, Charles W. Ginter, Ernest A. Hoffman, Harrell Klocke, Robert J. Parker, Roderic S. Pedersen, Merwin D. Rayner, Ernest E. Sloman, James W. Van Leuven and Edward Wilson, coordinator.

Those in attendance will be able to view the Queens' Room where there is a display of color portraits of all Rose Queens since 1960, the year the Association occurred.

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Pasadena Mills College Club Spring Luncheon

Pasadena Mills College Club members will meet for their festive spring luncheon on Tuesday, April 29 at 10:30 a.m. in the San Marino home of Mrs. Jan Meschaert.

"What's All That Jazz?", a program illustrated by music, will be presented by Mrs. James Van Curen, alumnae of Mills College and Pasadena resident.

An election of officers for the coming year will be held.

Luncheon will follow. Reservations may be made with Mrs. Smith Guithues, South Pasadena.

Termed Far More Dangerous Than Old Sierra Madre School Building

Plan Afoot To Withhold All Children From Attendance

by R. Robert Evans

One of the most disgusting and horrible situations to be handed the mothers and fathers of Sierra Madre came to light this week when the information started to travel about the community that children of the Sierra Madre school would, shortly after "Open House" April 21, (or most probably after the election, April 22), they would be transferred to the relocatables now being constructed on the Sierra Madre School property.

On viewing those structures, mothers, fathers, and citizens have noticed that they have been constructed with only one door, one window, without "panic" hardware and are so located as to exit children from all units into a central area, all of which is against the building code of the City of Sierra Madre and the County of Los Angeles.

In case of fire, there is but one exit and without panic hardware a rush of bodies could jam the door and trap the children within the structure. Further, should one of the units catch fire it would dump

Police Officers Complete Course

The 18th Completion Ceremony for the peace officers' basic training course conducted by Pasadena City College in cooperation with Pasadena Police Department, State Department of Education and the Commission on Peace Officers' Training will be Friday, April 25, at Harrison Hall, Pasadena City College at 2:30 p.m., according to John L. Sullivan, police science coordinator at PCC.

J. Ray Risser, member, Board of Trustees of the Pasadena Area Junior College District, will deliver the main address on the topic "Law and Order."

Completing the course from Sierra Madre are: George Scales and Michael Scannell.

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Gasoline Supply Upped To 7500 Gal.

Since our gasoline supply depot has long been inadequate to supply city cars more than a week and many times requiring the city to pay higher prices for gasoline, the City Council, at its regular meeting of April 22, approved the removal of the existing tank of 500 gallon capacity and the installation of a new 7500 gallon tank.

The cost of installation is estimated at \$1,300 and is a budgeted item.

PTA To Award 3 Scholarships To PHS Students

Pasadena High School PTA will award three scholarships of \$75 each to students from Pasadena High School who will attend Pasadena City College next September. The awards will be based upon achievement in high school courses and incentive, according to Mrs. Ralph Rule, PTA president, who will present the scholarships publicly for the first time at the school awards night ceremonies on May 22.

A committee composed of Mrs. Harry Gruwell, PTA Welfare Services vice president, Dr. Una Wickes, assistant principal, and the senior counselors will select the recipients.

Cultural arts scholarships will also be presented to students who have demonstrated proficiency in the arts and the desire to develop their talents. This year, interested students will have the opportunity to make application for the

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Play Ball Saturday Heasley Field

Opening Day ceremonies at Heasley Field in Sierra Madre will officially mark the beginning of a great 1969 baseball season for boys playing ball in Little League and Pony-Colt League. This stimulating day for youth and their parents and friends will begin at 10 a.m. with Boy Scout Troop No. 373 presenting the colors, the Pledge of Allegiance, and the National Anthem. Rev. Jack Wright, youth minister of the Sierra Madre Methodist Church will give the invocation.

Mayor Ralph R. Rule will read a proclamation naming April 26, official baseball day in Sierra Madre. Jerry Adkins, treasurer of Pony-Colt League and Marian Adkins, president of the Women's Auxiliary, will preside as co-masters of ceremonies, welcoming the community to enjoy the competitive games and to support our youth in this endeavor. Little League teams, Pony-Colt teams, Minor and Pee Wee League teams will be introduced along with their dedicated managers, coaches, sponsors and team mothers.

Pat Scott, chairman of the Booster Ticket Drive has invited her husband, George, to announce the winners of the Las Vegas vacation and the 21-jewel watch, as well

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Dr. Woehler Laid To Rest

Many, many friends and many more close friends were deeply saddened by the news of the sudden death of Dr. John Leo Woehler, D.D.S., who passed away in St. Luke's Hospital Saturday, April 19.

Doctor Woehler lived at 718 Manzanita Ave., coming to California from Wisconsin in 1923 and to Sierra Madre in 1925. He was an ardent fan, and former player of the Green Bay Packers, a retired dentist, and current lecturer.

He leaves to mourn his passing, his wife of the home address, Dorothy M. Woehler; one son, John L. Woehler, II, of Inglewood; two daughters, Mrs. Mary Ann Goodspeed of West Covina and Joan Lee Woehler of Halesburg.

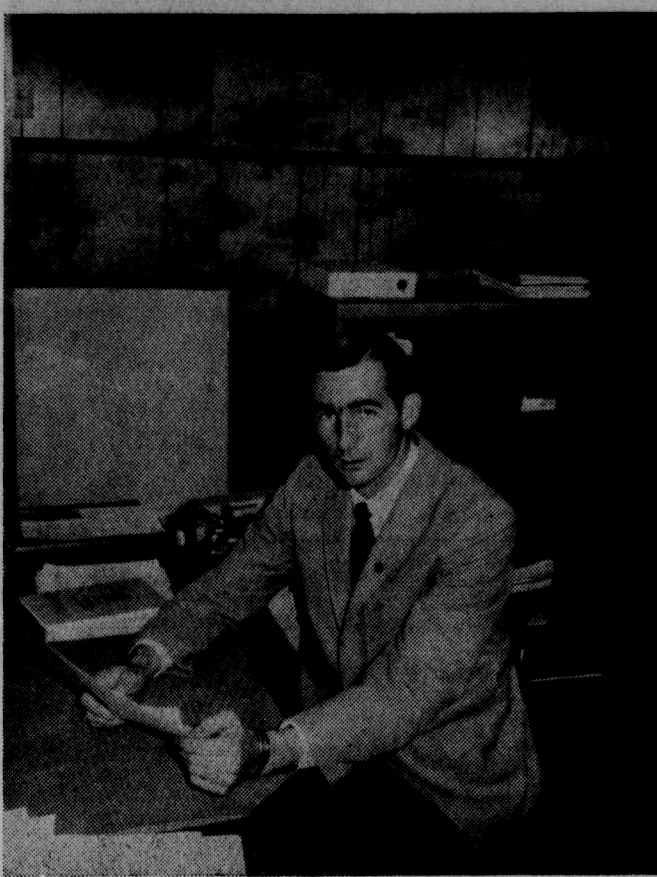
Memorial services were held in private on Tuesday, April 22 at the Riple Mortuary with Eulogy by Dr. Lewis J. Marchand. Committal was private at the Pasadena Mausoleum, and a request for memorials may be made to U.S.C. School of Dentistry. Riple Mortuary of Sierra Madre handled the arrangements.

Haver-Emerson Appointed As Water Engineers

Approval in March of this year for the first phase of reconstruction of our Water system was approved by the City Council at an estimated cost of \$136,370. At its regular meeting of April 22 the Council approved the appointment of Haver and Emerson of Sierra Madre as consulting engineers for the first phase of the program. Compensation for the services were set not to exceed 8 1/2 per cent of the construction costs.

The engineering work would be done on a priority basis, beginning with the 12" bypass line from Woodland Drive to Mira Monte Reservoir and ending with the engineering of the 20" transmission main.

Investigator Reiley Now Graduate of U.S.C. DCI



EDWARD F. REILEY, JR.
Sierra Madre Police Department Investigator . . Graduate

Investigator Edward F. Reiley, Jr., of the Sierra Madre Police Department was graduated April 11 from University of Southern California's Delinquency Control Institute, where he received post-graduate level training in the latest methods of handling juvenile offenders.

Investigator Reiley has been in his present position six months and two years

with the department. He is a veteran of four years in the Air Force. In addition to his work at USC, Investigator Reiley attended Mt. San Antonio College and studied police science at Pasadena City College.

Graduation of D.C.I.'s 48th class brings to 1122 the number of graduates who have given professional service to some 1,300,000 juveniles under the age of

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Bevington Appointed Engineer

At the regular Council meeting of April 22, the City Council confirmed the appointment of Larry C. Bevington of Sierra Madre as Civil Engineer for the Auburn Avenue reconstruction from Sierra Madre Blvd. to Carter Avenue, to be started sometime during the month of August and completed sometime in October.

Since the project was approved by the City Council in March the City Engineer Martin has changed his estimates of the cost. The water installation was increased from an estimate of \$35,000 to an estimate of \$51,000. Revising the estimate of the street project, Engineer Martin now states the estimate for this portion is now \$150,000 from the original estimate of \$210,000.

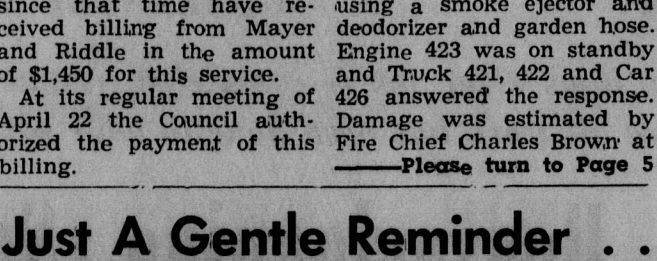
Lighter drain requirements than was originally thought is the most significant single factor that reduced the estimate. Bevington was chosen for his familiarity with the City in general and recognition of the special problems and needs associated. Bevington was City Administrator from 1956 to 1967.

The next in the current series was the sounding of the alarm at 8:08 Tuesday evening to the home of Joyce and Lewis Watanabe. Engine 424 arrived at the scene in 1 minute and 59 seconds to find that a cushion in the front bedroom had been set afire by a cigarette, doing damage to the cushion, a night stand and silver chest and smoke damage to the bedroom.

Twelve regular firefighters answered the alarm using a smoke ejector and hose. Engine 423 was on standby and Truck 421, 422 and Car 426 answered the response. Damage was estimated by Fire Chief Charles Brown at

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Just A Gentle Reminder . .



YES, THIS SATURDAY NIGHT, or Sunday morning at the hour of 2 a.m. you do set your clocks AHEAD one hour for the next six months . . . It's Happy Evening to you all.

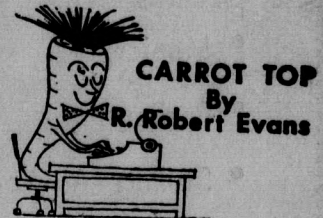
FIRE MAKES RESCUE

With seven of your Volunteer Firefighters going to College to learn new techniques, new fields, and returning the information to the department as a group, your Firefighters are slowly branching out to be of more service to the community.

Now, having two experienced of searching for planes of bombs, the experience of digging out of a human trapped in a slide beneath a wrecked house, they go on to experience yet another type of service, that of "rescue."

At the hour of 2 p.m. Thursday, your firefighters were summoned to 561 Woodland, where a young man, Robert Van Maesen, age 22, of Whittier, and his

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CARROT TOP
By
R. Robert Evans

Now that the School Bond and Tax Over-ride and Trustees election is all over with and the results duly noted by all parties concerned, maybe we can return to having a little fun . . . Of course education is essential, but as you go through life you learn that it is more essential to some than it is to others . . . take for instance the story that I am about to tell you . . . And it's a true one, because I talked to the parties involved.

— CT —

This happened in a manufacturing plant in Shafter, California, the place where I hung my hat before I came to Sierra Madre. This firm had just hired a new traveling salesman who had written his first report to the home office, and it went something like this . . .

— CT —

Dere Bos—
I seen this outfit which ain't never bot a dime worth of nothing from us and I sol, them a couple hundred dollars of guds. I am now going to Chicago.

— CT —

Before the illiterate could be given the old leave-ho by the sales manager, this letter came from Chicago:

— CT —

I cum hear and sole them a haff a millon of are produx.

— CT —

Fearful if he did, and fearful if he didn't, the illiterate, the sales manager dumped the problem in the lap of the President of the Company. The following morning the ivory tower members were amazed to see the two letters above posted on the bulletin board . . . and this memo from the President just above: . .

— CT —

Attention all:
We ben spendin two much time trying to spel insted of try to sel, Let' watch those salls. I want everybody shud read these leters from Gooch, who is on the rode doin a grate job for us, and you shud go out and do like he had done done . . . As I said before Education is essential . . . to sum not others.

— CT —

Just like the father who took his small son to visit the family's newest arrival in the nursery of a country hospital. The boy stood in front of the large window peering in at the 15 tiny cribs in which there were 13 babies. "Oh, look Daddy," he exclaimed. "They're two more, traps set." "You never know what will come forth these days."

— CT —

I am so happy that the taxpaying time is over, in fact, I am eternally happy for more reasons than one. Take George Maurer, that's our learned Linotype operator. He was so impressed with governmental budgets, especially like the one the City is now preparing and the Federal Government prepared last January. He was so impressed that he is now working on one of his own.

— CT —

He said that he is going to fix his own financial affairs in a similar manner. First he is going to sit down and figure out how much money he needs for the year, then he intends to ask the boss for that amount, then of course, I will do that with my subscribers and advertisers . . . What a hellava mess that will be.

— CT —

Teacher: "Is it correct to say 'You have a?'"
Boy: "No, that is absolutely wrong!"
Teacher: "Why is it

—Please turn to Page 14

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Neighbors

Charles "Chuck" Appleby, 19 year old son of Glen and Pat Appleby has been having a bad time with a "slipped disc." The trouble-some disc finally required surgery, after two months of deciding this was the problem. Four weeks in the hospital and now home just two weeks, Chuck seems to be well on the mend, though there are still some limitations. Sister Lynn, who turned 18 this past February, was accepted with Honors at Entrance at the University of California at Riverside. (She was also one of the finalists in the State Scholarship program.) It is rather interesting to note that Riverside is the only university in California to match up roommates by computer. Lynn, who does not yet know who her roommate will be in September, will be assigned to live in the German students' dormitory, where she will be required to speak only German. A very busy gal, Lynn spent Easter week in Axtasadero at the Great Western Bike Rally, last weekend at the Double Century Bike Meet in San Diego and plans on spending this coming weekend in San Diego again, biking, sailing and just relaxing. Sounds great!

Trade at home! Support your local merchants!

Vella Views

By
Toni Maurin

SYcamore 7-9634

You know, when I started this column — no, when I gave birth to this column just fourteen and one half years ago I was just plain scared to death. It was kind of like walking into the neighborhood haunted house when you were a kid. You went ahead knowing full well that you would be scared witless but you forced yourself on to prove that you could do it.

That is how it was with "Vella Views." But suddenly the fear was gone and it became fun to communicate every week. Everyone has a little ham tucked in and around someplace but not everyone has an outlet. Writing is kind of like your alter-ego. You can write things that you think about be they important or insignificant.

Now, if you were to voice these same opinions out loud you could take a good

chance of being an unpar-donable bore and be tuned out before you get started. With a column the same thing can happen but you are spared the embarrassment of knowing whether you have held someone's interest or not. You reach enough people that there is sure to be someone that takes the time to read what you have to say.

Our children were eight, six, and two, and one not yet born when the first of these many opinions were first put on the press. They came to realize that at least one day a week mom would be "batting" out the column and until that was accomplished other things would have to wait. Our last child was born about three years later and it was such fun to be able to share the miracle of his birth with what I called "my readers."

They grew up and I shared their antics and our lives with you all of this time. It has been such fun to meet people that have followed it through the years. The many pictures I have painted of myself throughout all of this time tend to confuse people to the extent that they are quite surprised that I have all of the normal female equipment with no added spare parts.

I promised the "editor" when I wrote this, my last column, that I would not get too schmaltsy about the whole thing and blubber all over the place. It is not exactly easy to stop something that has grown so dear to me after such a long time, but it is like leaving a party. You should go while you are still welcome and still enjoying yourself.

In closing I want to thank all of the people that have been so generous in the past sharing their news with me and the paper. I am going to miss having a ready made excuse for just calling and chatting. For the people that have written and called me a special thanks — it was wonderful for my pride. It has been such fun being a part of the Sierra Madre News.

Now I think the proper exit would be to say that at long last I will have time to write that book I have been wanting to get written.

It is kind of like the frustrated artist that dreamed and dreamed of having his own studio with the proper equipment and proper lighting. He scrimped and saved for years, painting where and when he could till he finally had enough scratch to realize his dream. The day came when everything was in order and from that moment forth he could never think of anything to paint.

Gordon B. Lloyds Visit Plantation

Mr. and Mrs. Gordon Baker Lloyd of Sierra Madre, were recent guests at Rosedown Plantation and Gardens in St. Francisville, Louisiana.

Rosedown is a restored plantation empire in the Felicianas, the region made famous by the artist-naturalist John James Audubon, who painted more than 30 of his famous birdlife studies more than a century ago.

Their visit coincided with the peak spring bloom of century old camellias and azaleas, some of the first ever to be planted in the South.

'Play Days' For Shakespeare Club

The Philanthropy Department of the Shakespeare Club of Pasadena will hold its annual "Play Days" outing on Wednesday and Thursday, April 23 and 24, at the La Jolla Beach and Tennis Club in La Jolla.

Tennis, swimming and bridge will keep the members busy. Among those planning to attend are: Mrs. Harold D. Wiener, president of the Shakespeare Club; Mrs. Walter L. Benedict, vice president; Mrs. Anderson C. Ong, director of the Philanthropy Department; and Mrs. John R. Vidie, vice director.

Reservations may be made with Mrs. Norman L. McBride.

PCC Speakers To Speak On Topics About Women

Visitors to events of Women's Week at Pasadena City College may learn whether the miniskirt will stay a while longer and will hear a dynamic woman judge give a spirited plea for women to make an effort to find their "thing" and improve their status. The Associated Women Students at PCC will present its spring Women's Week April 21-25, according to Sharee Thomure of Arcadia, president.

Two of the highlights of the Week will be the annual spring Fashion Show at noon in the Campus Center on Tuesday, April 22, and a talk by Municipal Court Judge Joan Dempsey Klein, who will speak on "The Status of Women" in Harbeson Hall, Thursday, April 24, at noon. All interested persons are welcome at both events.

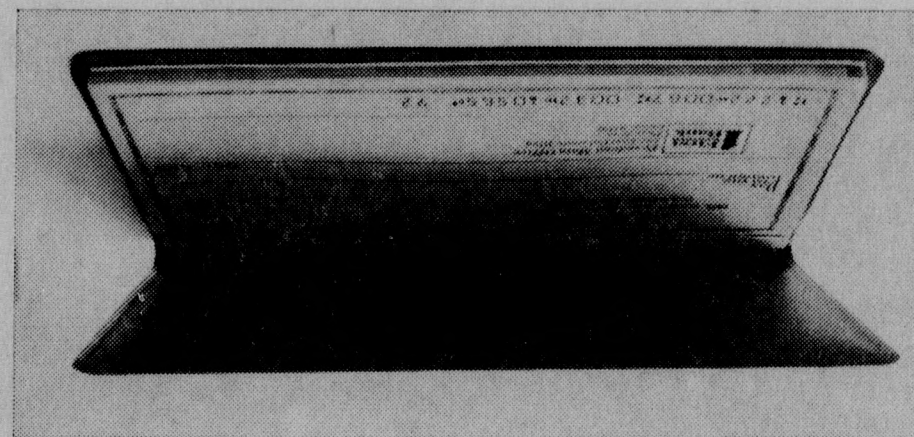
Theme of the Fashion Show is "Up, Up and Away" with Pat Jacobs and Bud Ireland of Pasadena as commentators. Bonnie Millar of Arcadia, general chairman, announces there will be door prizes.

Modeling the new fall fashions for women will be Percilla Elufson of Rosemead, Nancy Moore of South Pasadena, Debbie Neisler of Altadena, Kathy and Mike Farmanack of Arcadia, Mike Sullivan of San Marino; Shirley Bianca, Becky Ivershoff, Alana Roberts, Larry Rollins, Dale Wade, Murray Williams, Anne Stuart, Adrienne Melleste, Marilyn Hargus and Dan Gutierrez, all of Pasadena.

Another nice person we missed wishing a happy birthday to, is Harry Lange. His "day" is celebrated March 29. Hope it was an extra nice day for you Harry and extend our wishes for many, many more.

Others in March: Karl Durr, Robert Anthony Davidson, and Alexander Anthony Sterge Demetriades.

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It can save you \$72. Easily. Say you decide on a three-year car loan. And say your checking account charges average \$2 a month. When you're not paying those charges, you'll save \$24 a year. In three years that adds up to a tidy \$72.

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For

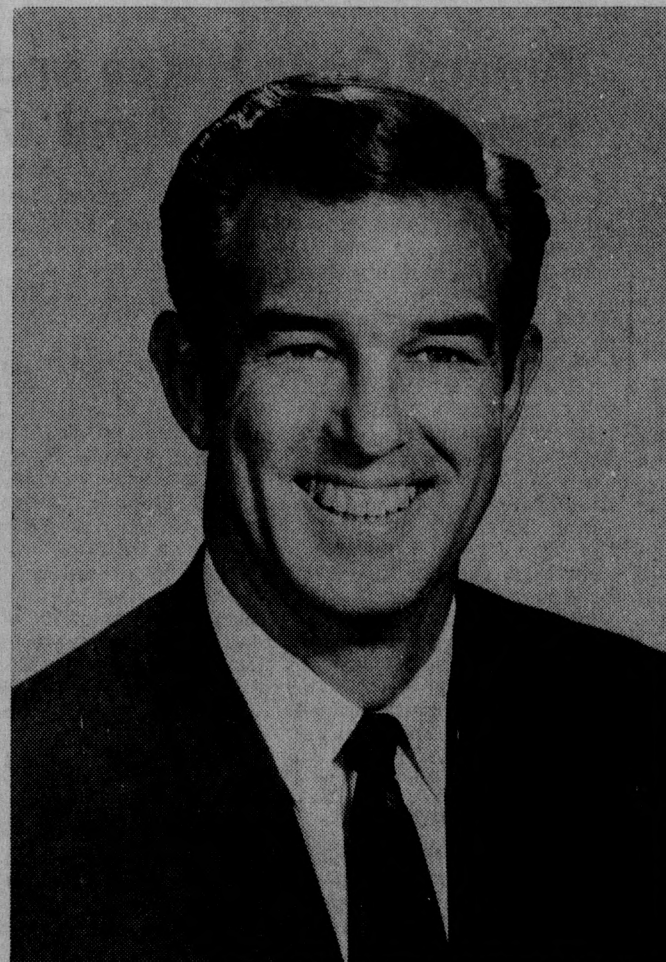
FRANK CROWHURST

For

CITY DIRECTOR District 5

Subject To Pasadena Municipal Election

Thursday April 24, 1969



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St. Rita's 7th Graders Produce Film

Under the supervision of Sister Dorothy, O.S.F., a film, complete with background music, has been directed and produced by Seventh Grade students at St. Rita School. The outgrowth of a study project for religion class, this film, "The Church," will be one of many unusual features of the Fine Arts Festival at St. Rita School, to be held Sunday, April 27, from 2 to 5:30.

Exhibits of painting, sketching, murals, banners, collages, mobiles and toothpick construction will be shown in the school auditorium and in the primary classrooms.

At 3:30, a program of singing, choral verse choir and drill team routines will be presented in the auditorium. Included will be: the Junior Glee Club, under the direction of Mrs. Joseph Politz; the Third Grade Choir, directed by Mrs. Rogers; the Fifth Grade Verse Choir, under the direction of Sr. Dorothy; routines of the St. Rita Drill Team, Maryann Marshall, instructor; and a showing of the original film, "The Church," by Seventh Grade Students.

General chairman for this event is Miss Marcella Barrett.

Legion Auxiliary Holds Meeting

The Sierra Madre American Legion Auxiliary held its regular monthly business meeting, Thursday, April 10 at the home of Mrs. Theodore Proctor.

Mrs. Amy Beisel, Civil Defense chairman reported that the city has at present two bomb shelters: One in the basement of the garage at Baldwin and Montecito; one in the basement of the First Western Bank. A third one will be available in the basement of the new St. Rita's church upon its completion. A questionnaire sent out by Senator Richardson was also read and discussed.

Plans were made for the Ex-Service Women's dinner to be held at the Arcadia Legion Hall on April 30.

A nominating committee consisting of Lella Roberts, Orcella Henderson and Mabel Perry was elected.

Several members will attend the Foreign Relations dinner at South Pasadena Legion Club House on April 19th.

The April social meeting will be Thursday the 24th at the home of Lella Roberts, with Orcella Henderson as co-hostess.

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

You and Your Neighbors

by NANCY BRYAN

Sally Driemeyer, daughter of Raymond and Elaine Driemeyer, is having an enforced vacation from Santa Barbara College, where she is majoring in Liberal Arts. During an Easter vacation ski sojourn in Snow Valley, Sally broke her leg quite seriously. The break between the knee and the ankle, is actually two breaks — one in each of the two bones (the tibia and the fibula) in that portion of the leg. Surgery was required and with the placing of surgical screws in the bones to help heal the break. Now at home, with cast and on crutches, Sally

is still interested in skiing and remains undaunted.

Mr. and Mrs. David (Margaret) Duran and four children, Lita (14), Meg (13), Stephen (11) and Nancy (9), joined with three other families from the area to hold their annual 'Kite Fly.' This time they all traveled to Ojai several weekends ago and had a wonderful time. The family brought home four prizes — they were for prettiest, the slowest, the fastest and the most unusual. This sounds like a good family fun outing . . . Maybe give the rest of us an idea. "The family that flies and builds kites together — has a lot of fun!" Guess which member of the family received the prize for the slowest kite? We'll never tell.

Scholarship To Linda Galambos

Linda Susan Galambos, an 18-year-old senior at John Muir High School, has been selected to receive the 1969 Annual Secretarial Scholarship Award of Pasadena Chapter of The National Secretaries Association (International).

Linda, who has been an "A" student in high school, plans to continue studying for her secretarial career at Pasadena City College, and hopes eventually to become an executive secretary.

Linda will be formally presented with the Certificate of Award at the Annual Secretaries Day Dinner on Wednesday evening, April 23, at Craven House, 430 Madeline Drive, Pasadena, when her father will be present to see her receive this honor.

Fire Rescue

Friends were using a tree and a rope to swing over the wash. The rope gave away plunging the young man to the bottom of the wash, bashing his head on the rocky surface.

Your always alert Sierra Madre Police Department, realizing the quickest way to get manpower and equipment is the Volunteer Firefighters, put in an immediate call.

Truck 422 and Car 426 responded immediately, and called for Engine 424 with equipment while an ambulance was enroute. Upon arrival of Engine 424 your Firefighters used ladders, ropes and a stretcher to bring the victim out of the wash. Within 18 minutes after the call, the victim was enroute to St. Luke Hospital and equipment and men returned to the station to await their next call.

Fire Rescue is one of the subjects being taken in school by your Firefighters so that their value to the community will have a tendency to embrace any and all emergency problems to face its citizens. At the last report the victim was doing as well as could be expected, having sustained an 8 inch gash in the back of his head, jaw broken in seven places, nose and throat injuries, plus lacerations and bruises about the face, neck and shoulders.

Credit Union

services to all cities in Los Angeles County. It is a well established organization and now serves the Los Angeles County Fire Department as well as several contract cities.

After reviewing the situation, and realizing that this would create very little cost to the city due to payroll deductions, the Council approved such payroll deductions to be made only at the request of the employee.

The credit union pays to the employees 5 1/2 to 6 per cent on savings accounts and charges anywhere from 9 to 12 per cent simple interest on loans.

Ticket Sale

The Hastings Ranch Nursery School wants everyone to know that they're selling tickets this year for visiting the Neff-designed Spanish Villa at 600 Burleigh Drive, Pasadena. This fascinating Villa is the 1969 show case of interior design, which is being presented by the Pasadena Junior Philharmonic Committee. Tickets are \$2 and the nursery school telephone number is 351-9171. The show case will be open from April 27 to May 18.

Ranch Nursery School To Hold Art Fair

Hastings Ranch Nursery School will hold its annual Children's Art Fair on Saturday, April 26, on the grounds of the Trinity Presbyterian Church, 3740 East Sierra Madre Blvd.

The exhibits will include collages, finger paints, easel paintings, dribble painting, and other mediums. Along with the large exhibits, a children's Magic Show will be presented at 10 a.m. by Greg Wilson.

Doll Showing At Library

The Japanese doll collection of Twinkie Angus, second grade student at Ascension Parish School, is currently on display in the Children's Room of the Sierra Madre Library.

Featured in miniature are the Takashimada (wedding day), Tekomai (Geisha girl) and Shitajimage (kabuki theatre) wigs, as well as the various masks which are a part of the traditional Japanese stage presentations. The exhibit will continue through May 3.



SPRING
CLEANING
SPECIAL

DRAPERIES

SAVE 10%

CORRECTLY PROCESSED BY THE ROYAL
TO RETAIN THEIR SHAPE, COLOR, BEAUTY

Draperies Taken Down and Rehung at No Extra Charge

Offer Good Only March 26 thru May 10

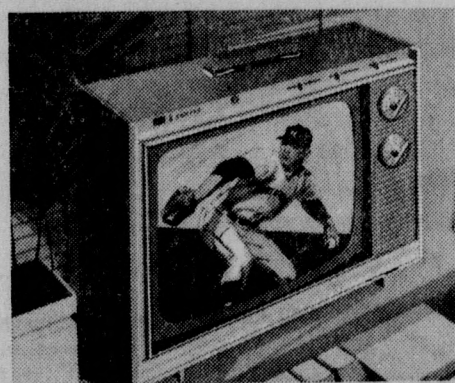


796-4311 / 681-6412 / Zenith 6431

AT OUR DRIVE-IN 443 S. RAYMOND AVENUE
AND HASTINGS RANCH SHOPPING CENTER
OR PHONE FOR PROMPT PICK-UP, DELIVERY

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

ZENITH
16" color portable.
The biggest value
in portable color TV!



New! Compact! Big-screen! Features a big 145 sq. in. picture. Choice of two-tone colors. Separate slide controls for hue, color and volume at top of set. Dipole antenna. 5" x 3" Twin-cone speaker.
The BERTRAM • A3710

READY FOR
IMMEDIATE
DELIVERY **\$339.95**

RAMBEAU TV

BANKAMERICARD or BANK OF AMERICA
FINANCING ON APPROVED CREDIT

17 W. SIERRA MADRE BLVD.

EL. 5-1560

Remember Mother

On Her Day, May 11th

Watch
Mother's
Happy Smile!

Pick a very special
way of saying —
Happy Mother's Day
to Mom with a distinctive
greeting card. You'll find just
the right words to tell her
she's the greatest, at
our shop with a

Hallmark
Card from

PERRYS Stationery & Gifts

56 W. SIERRA MADRE BLVD.

355-3385



BYRON HOPPER
WEDDING RINGS



A Wedding Band Won't Fill A Room...Just Her Heart

We know that Mother's Day shopping for that special gift is difficult, no matter what time of the year. Well, here is your answer. Wouldn't a beautiful BYRON HOPPER wedding band really surprise her, and say to her what you really want a gift to say? Right now we have a remarkable collection of BYRON HOPPER wedding rings, singly and in matching sets. You may select from bands set with famous BYRON HOPPER diamonds, or from a stunning variety of sculptured, with florentine and tapered designs. Each is a proud representative of more than 30 years of craftsmanship. Come in and let us provide a most happy solution for her Mother's Day . . . maybe a day for yourself too.

A — CARLTON SET, His \$32.50 Hers \$30.00
B — PONCE SET, His \$35.00 Hers \$32.50
C — WESTMONT SET, His \$45.00 Hers \$39.50
D — HAMPTON SET, His \$45.00 Hers \$39.50
E — COSTA SET, His \$47.50 Hers \$42.50
F — RAFAEL SET, His \$47.50 Hers \$42.50
G — MODESTO SET, His \$45.00 Hers \$39.50
H — CORTEZ SET, His \$35.00 Hers \$32.50
I — ARDMORE SET, His \$39.50 Hers \$35.00
J — ODETTE SET, His \$60.00 Hers \$60.00
K — FLEURETTE SET, His \$65.00 Hers \$65.00
L — SUMMER MIST SET, His \$100.00 Hers \$100.00
M — TEMPE SET, His \$39.50 Hers \$35.00

Business Is Great — October, November and Ending Up December Business Was Absolutely Fantastic
A Year's Gain of 38.87% — January Up 14% — February Showed Additional 18% — March 22%

BYRON HOPPER

Sierra Madre's Custom Jeweler

Over 30 Years In Sierra Madre

90 West Sierra Madre Blvd.

355-3372

"RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified . . . Visit Your San Gabriel Valley Realtor

BUYING? SELLING?
RENTING? HIRING?

GO CLASSIFIED

Phone
EL 5-3324

Straight classified 55c a line, \$1.50 minimum; 3 times or more \$1.35 minimum.
Classified display, \$1.50 an inch; monthly, \$1.25 an inch.

COPY DEADLINE 2 P.M. TUESDAY

Phone
EL 5-3324

4-SIERRA MADRE NEWS Thursday, April 24, 1969 REAL ESTATE FOR SALE REAL ESTATE FOR SALE

ELEVEN NEW HOMES Now Built & Sold . . .

6 More Now Under Construction

Come, select your home soon to get the choicest site available.

ALMOST NEW

3 Bedroom 2, bath. Complete bit-in kitchen. Beautiful carpets and drapes. Small easy to keep yard. Private one block long street. \$26,900.
Jay Yeats 449-4500

EARLY AMERICAN 3 BEDROOM — FAMILY ROOM

Used brick fireplace in beautiful carpeted living room. Tappan all electric built-in kitchen with natural wood cabinets. Wood panelling in family room. Beautiful fenced yard with covered cabana that has wood burning fireplace, and BBQ. Near schools & shopping in Sierra Madre. Quick possession. Owner moving. \$29,750

LOWER HASTINGS

Architect designed Ranch Home. Slate entry. Large living room with high beamed ceiling. 3 large bedrooms. 2 1/2 Ba. Cozy paneled family room. Overlooks covered patio & beautiful pool area. \$52,500.
Bell Parth 355-2844

VACANT UPPER HASTINGS

Owners transferred. 3 or 4 Bedrooms plus Den plus 2 Baths. Best Buys in Pasadena. Come see for yourself. \$1,000 down.
Bell Parth 355-2844

5 BEDROOMS

Over 3,000 square feet. Complete all electric built-in kitchen with Breakfast area. Also Formal Dining Room. 3 Baths. In an area of \$50,000 to \$100,000 Homes. Will trade for Lot, Units or Smaller Home. \$59,900

355-2765 YEATS CO. 449-4500

LOT FOR SALE
75' x 150'
\$8850.00
EL 5-7191

NO LOAN REQUIRED
10% Dn. Owner will carry balance at 7% Int. Charming 3 Bdrm., 1 1/2 Ba. Crpts. & Drps. Vacant. Dbl. Gar. HASTINGS RANCH. Asking \$28,500

421 CRESTVALE
Home with beautiful swimming pool, deck and patio area. 3 bdrm. 1 1/2 ba. breakfast area & dining area. Electric range with oven. Lovely crptg. & drps. Out-de-sac street of charming homes. Reduced to \$32,250

LARGE OLDER HOME
& 2 separate rentals on huge lot. 146 x 200. Fine location. Asking \$39,950. Choice Residential Lot 70 x 200. \$17,500.

SIERRA MADRE REALTY
JOHN H. CURTIS
Realtor
25 S. BALDWIN
355-3433 Res. 355-0986

HANDY MAN OPPORTUNITY!
Peaceful, secluded, fine above Canyon Area. Dbl. lot. Huge Oak & Pines! 5 + rooms & bsmt. \$10,000. Approx. \$2700 down. No Lona Charges!

NEWER!
Charming 3 bdrm., 2 ba. Pool! Fine Hastings Area. \$29,900. 90% Financing available!

MONEY MAKER!
2 on lot! Always rented to Single men. References etc. \$15,500. Excellent financing. Income \$194 a Mo.!

Level Lot — Church area. \$8,900. A Beauty!
— Unbelievable, spacious lot on Monterey Lane. Steal at \$8,700!

La Lone Realty
638 W. SIERRA MADRE
356-1169

★ HASTINGS RANCH ★
1230 MEDFORD, 2 BA. 3 BDRM., 2 BA. 1110 CORONET 3 BDRM., FAM. 950 CRESTVIEW 3 BDRM., POOL 1285 RIVIERA 4 BDRM., POOL 3705 NEWHAVEN 3 BDRM., POOL

★ SIERRA MADRE ★
295 WEST ORANGE GR. 4 BDRMS. Fmly. Rm., SEP. DINING RM., POOL.

WILL TRADE
612 Mariposa. 2 & a Den. \$35,500.
Betty Coatsworth 447-2760

CLARA CLARK REALTY
373 W. SIERRA MADRE
Multp. Listings 795-3225

YDREN REALTY
(Say Wide Wren)
505 W. SIERRA MADRE BLVD.
355-3482

SIERRA MADRE CANYON
Income — 2 Bdrm. House & Bachelor Duplex. Income of \$260 a Mo. Only \$18,000.

FOR RENT —
Apt. 3 Bdrms., 1 1/2 Ba. Bit-ins. 2 air cond. Separate yd. Will take children. \$200 a Month.

SPACE TO RAMBLE

PLUS INVESTMENT
HUGE 2 story 4 Bdrm., Dining Rm., Den, Hobby rooms. 1 1/2-1/4 Bas. 2 car detached garage + extra lot. BOTH R-3 with side and alley easements. Close to town — EXCELLENT POTENTIAL Home to live and hold for future development. ASKING \$37,250. SUBMIT

BEST OF THE YEAR

TWO Separate Lots in fine residential area. Comfortable 2 Bdrm. home with huge living room, breakfast bar, dining area, 2 car garage and FANTASTIC NEW HEATED & FILTERED POOL. Land alone worth more than the asking price \$25,000 — HURRY ON THIS ONE

SPY-S PARADISE

MAGNIFICENT VIEW Sweeps the entire valley from POMONA to L.A. See half way to HAWAII on a clear day. Large bldg. pad — room for home, pool and grounds. Unbelievably priced at \$25,000

R-1 LOT
Level, Close in. Lovely neighborhood. \$14,000. OWNER ANXIOUS. Submit.

LARGE VIEW LOT
Area of Fine Homes, \$10,950

Lou Mariotti Realty
31 S. Baldwin
Sierra Madre
355-7040

About Sold Out
"List With Lola"

VACANT, FAST OCCUPANCY
Spacious 4 bdrm., 2 1/2 ba. Huge fml. rm. Modern Kitch. Patio, 2 car garage, extra parking. Owner will help finance. Make offer. \$33,950.

LOLA Rudbach
REAL ESTATE
318 W. SIERRA MADRE 355-1461 (24 HOURS)

20 Beautiful Building Lots FOR SALE

High up with outstanding view of San Gabriel Valley; custom homesites, underground utilities, paving and sewers in Will sell separate for individual or in multiples or groups to responsible builders. 20-lots of 61-lot Tract, others have beautiful homes now being lived in.

\$15,000 to \$27,000
with \$3,000 down. Will subordinate to responsible builder. Must be sold at once — CALL COLLECT 284-3288

WANTED TO BUY

Private Party
Wants to buy Piano for cash
887-1035

WANTED

SMALL OLDER HOME
Will lease with option to buy. Semi-retired man. Will maintain, repair and gardening. Sierra Madre (no Canyon please). Will consider small income property.

Reply by mail only.
E. A. PETOSA
60 N. Auburn Ave.
Sierra Madre

REAL ESTATE FOR SALE

SUMMER COMING — Large 3 Bedroom, Den, Dining Room. Clean as the proverbial whistle. Nylon wall-to-wall carpets. 6' x 8' play house plus a beautiful Pool. \$31,500

CUL DE SAC — With view, 4 Bedrooms, Family Room, 1 1/4 Baths. Over 2,000 sq. ft. of family comfort. Circular driveway. Call us to see this one. Asking \$35,750

OWNER TRANSFERRED — Anxious. Large roomy 2 Bedroom Dining Room Home with 20' x 24' Family Room, 1 1/2 Baths. Tastefully landscaped 90' x 150' Lot. Reduced \$2,000 to \$36,000

NEWLY REMODELED — Cheery 3 Bedroom Home with Dining Room, 1 1/2 Baths, all new built-ins on elite Rancho Road. Step up to quality. Asking \$28,750

START HERE — Well built 2 Bedroom and Dining Room on quiet street. Large 50' x 186' lot with 12 varieties of fruit trees. Vacant. See anytime. \$21,000

VIEW OF VIEWS — High atop Chapparral this ultra modern 2 Bedroom its unique walls of glass offers spectacular valley 180 degree panorama. Pool! See it! Asking \$45,000

355-7196 Harry A. Lange 81 W. S.M. Blvd.
Multiple Listings Insurance

FOR RENT

OUTSTANDING
Lovely 2 Bdrm. Apt. Crpts, Drps., A/C, Bit-ins. Large Beautiful Gardens & Patio. Quiet. Near Shops, Bus, Library. Adults. Available June 1.

MARIPOSA PALMS
355-6942
439 W. MARIPOSA AVE.

APARTMENT
1 BDRM. UNFURNISHED
Gold Medallion Kit, etc. Central A/C & Heating Sub. Parking \$132.00
Call after 5 P.M. or 80 EAST LAUREL 355-8248

Big Bear
2 BEDROOM HOUSE
Close to Stores Paved. St. Cable T.V. Sewers
\$15 — Per Day
\$30 — Weekend
\$90 — Per Week
Phone 355-7740

STATION WGN.
1960 FORD
6 Passenger
\$225.00
355-2946

REFRIGERATOR
With Top Freezer
No Defrost
Good Condition
\$80.00
356-1023

PERSONALS
PERSONALS are \$1.25, check or cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personal who obviously indicate collusion will be withheld and money returned if party and money are messages between two parties who, for unknown reasons have no other method of contact.

G.W. — People in glass houses just do not throw rocks. What was attempted was for the good of the entire party. Thus we were, and so admitted it, would you have done the same? If your efforts were concentrated toward ours, we would all be better off in the end — D.C.

GENERAL YARD CLEAN-UP
Gardening - Lt. Hauling
SY 7-8880

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County. Post Office Box 37, Telephone EL 5-3324 or 5-3325. The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the Publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number, 404,764. A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

HELP WANTED

AVON
MONEY WORRIES ? ? ? ? Clear up those blues by spending a few hours daily serving an AVON territory.
793-6044 or 446-5788

FOR RENT

FOR RENT
1 Bdrm.
FURNISHED HOUSE
Utilities Paid
355-6020

MISC. FOR SALE

Bed For Sale
Headboard, Curtains, and Spread to match
355-6573

AMANA FREEZER

15 Cub. Ft. Upright
1965 Model
Excellent Condition
\$150.00
351-8517

STATION WGN.

1960 FORD
6 Passenger
\$225.00
355-2946

REFRIGERATOR

With Top Freezer
No Defrost
Good Condition
\$80.00
356-1023

PERSONALS

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G.W. — People in glass houses just do not throw rocks. What was attempted was for the good of the entire party. Thus we were, and so admitted it, would you have done the same? If your efforts were concentrated toward ours, we would all be better off in the end — D.C.

SUSAN — For a long time I have believed everything you said. Took my blankets to Vogue Cleaners and Laundry. Boy, they sure came back just

LEE — You can get your blanket cleaned at Vogue Cleaners and Laundry for only 99c — Guaranteed to get out all the burrs and foreign matter. Hurry — CT

COUNCILMEN — Have noticed several activities that gives me encouragement that you are on the right track. Just keep digging, you will see the light within a couple of weeks, and soon enough to block the trend and tighten up — LLL

A.N.O.N. — Advice is gladly accepted by some, others resent it; but keep up the good work. I certainly condone it — DEAR SIR

FORLON — Away we go into the sky blue yonder. Everything is set for a
Please turn to Page 5

11 New Homes Now Built & Sold

6 More Now Under Construction!

Come, choose your home soon to get the choicest site available

Greenglen/Sierra Madre

Constructed by
F & P
CONSTRUCTION CO.

A Variety of Floor Plans Available For Your Choice

Prices
Start At
\$48,450

— DELUXE FEATURES —

- ◆ 4 and 5 Bedrooms ◆ 3 Baths ◆ Kitchen Built-Ins
- ◆ Wall to Wall Carpets ◆ Split Level Designs ◆ Tile or Shake
- ◆ Tremendous View of San Gabriel Valley ◆ Roofs

Located In Sierra Madre's Exclusive Area

- ◆ Close To Schools ◆ Village Shopping Convenience

MANY STYLES AND FLOOR PLANS TO CHOOSE FROM . . .

Select Your View Lot and Plan Now. Choose Your Own Colors, Interiors Carpets, Vinyl, Floors and Appliances.

16 HOMES NOW OCCUPIED

SEE OR CALL THE

YEATS COMPANY

355-2765

3854 E. COLORADO — PASADENA

449-4500

BUSINESS DIRECTORY

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE

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INSURANCE

HARRY A. LANGE & ASSOCIATES

A Complete Insurance Service

81 W. Sierra Madre Blvd. 355-7196

HOME FOR OLDESTERS

SINGING OAKS
Happy living for oldesters
Complete Care
Monthly Rates
110 N. Mountain
Monrovia
359-9109

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PRESCRIPTIONS
Reg. Pharmacist in charge
Free Delivery
ROYAL DRUGS
82 W. Sierra Madre Blvd.
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LANDSCAPING

FRED OSTI JR.
Landscaping & clean-up
• Relandscaping
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• Sod Removal
• Sprinkling System
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FREE ESTIMATES
Licensed & Insured
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AUTO REPAIRS

NORM'S GARAGE
MOTOR TUNE UP —
BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
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EL 5-1146
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SEWING MACHINES

SALES & RENTALS
TUNE UP
\$3.75
Any sewing machine or
vacuum

Pasadena Sewing
Machine Co.
827 E. Colorado 793-0605

SIERRA MADRE NEWS—S

Thursday, April 24, 1969

TOWING

TOWING
24 HOUR
WRECKER
SERVICE

CLARK'S
PAINT & BODY
SHOP

355-1755

APPLIANCES AND REPAIRS

DUMAS

Electrical Appliance
and Vacuum Service
All Types and Makes of
Small Home Appliances
Expertly Repaired
Including Hoover & Kirby
Vacuums, Paper Bags and
Hoses for All Models
Radios, Keys, Locksmith
12 N. Baldwin Ave.
355-1596

RADIO & TV REPAIRS

RAMBEAU
TV ANTENNA
SERVICE

Servicing All Makes of
TV's, RADIOS and
ANTENNAS

EL 5-1560

CARPENTRY

FIRST QUALITY
CARPENTRY & PAINTING
Licensed and Bonded

Mel Goodsell
355-1725

WORK WANTED

Licensed
Child Care
Have opening for
one infant
355-3787

HOUSE PAINTING
INTERIOR & EXTERIOR
Good work guaranteed
355-0698
(Call evenings)

BOB ALEXANDER

Fast Tree Service
TREES REMOVED —
TOPPED — TRIMMED
LOTS CLEARED
RUBBISH HAULED
Bob Alexander
355-2537

WORTHAM DECORATING
INTERIOR & EXTERIOR
PAINTING
Color Expert
17 Years Local
FREE ESTIMATES
355-0696

PERSONALS

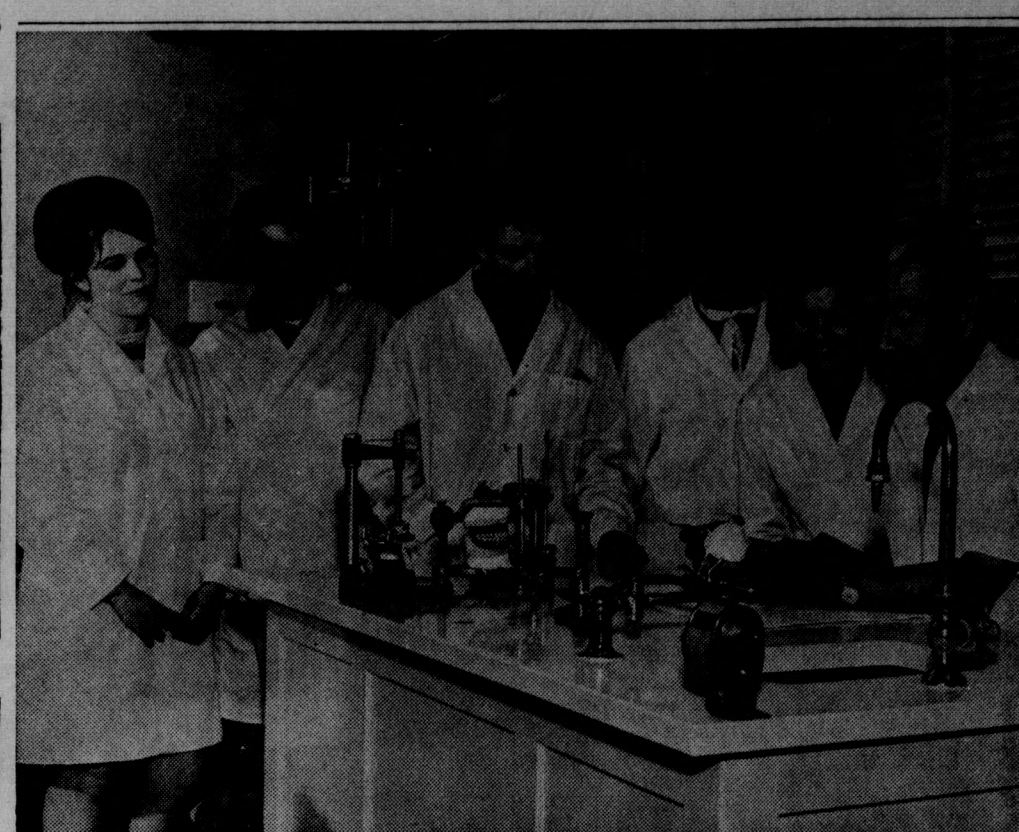
"wild one": do hope the
plans hold tight —
SPANGLE

MARY — Appreciate you
being there, being close
to you is reviving to say
the least. Do wish you did
not leave so soon; my
leaving would be too ob-
vious — GEORGIE

CALLING ALL MOTHERS
AND FATHERS — Do
hope I have given the
Editor enough material to
awaken you to the "Jail"
and "Fire Trap" your
children and mine will
soon be entering — Band
together to fight this sit-
uation now, before it is
too late — JJ

Fire Calls Always

\$150. Men and equipment
were released at 8:35 p.m.
The next in the series was
an alarm at 7:02 Wednes-
day morning to the rear of
Roess Market. Engine 424
made the run in 1 minute
15 seconds to find two trash
gondolas at the rear of the
store in flames. Seventeen
Regular Firefighters and
one Reserve answered the
call. Engine 423 was sec-
onds behind 424 and both
engines used their booster
lines to extinguish the blaze
with approximately 250 gal-
lons of water.
Truck 421 and 422 and
Car 426 also answered the
alarm.
Fire Chief Charles Brown
reported no damage, and
the fire must have started
by a cigarette or matches.
Men and equipment were
released at 7:37 a.m.



AKIRA KAWAI (for right), instructor in dental technology at Pasadena City College, prepares students for demonstrations they will make at PCC Night at South Pasadena High on April 17 and PCC Night at Muir High on April 24. From left, Kathryn Boyle of Pasadena; Larry Goodwin of Whittier; Hugh McMahon of Sierra Madre; Carolyn Howell and Vickie Morgan of Pasadena.

County Adopts Tax Relief

An ordinance authorizing County Assessor Phil Wat-
son to reassess homes which
suffered damage of more
than \$1,000 in this year's
disastrous storms was adop-
ted recently by County
Supervisors.

The action was taken pur-
suant to special State legis-
lation recently enacted,
which permits counties to
grant tax relief to storm
victims in counties de-
clared a disaster area by the
Governor, as was Los An-
geles County last January,
said Supervisor Warren
Dorn.

He urged all homeowners
who had property damage
of more than \$1,000 prior to
April 1, 1969, to report the
address of the property to
be reassessed to the near-
est of fifteen Assessor's re-
gional offices, or the main
office in the downtown Hall
of Administration.

Under the new legislation,
after the property has been
reassessed, taxes for fiscal
1968-69 will be computed
again, with one-third of the
total tax bill being figured

on the new assessed valua-
tion. Thus, if a downward
assessment is made, the
property owner will receive
a refund on taxes he has
already paid.

Homeowners asking for
reassessment should report
their particular loss as soon
as possible, and should pro-
vide the Assessor's office
with all repair bills they
have paid.

30th YEAR
EL POCHÉ
CAFÉ

Family dining — Children's plates
Gift shop — Pifafas

233 West Mission Dr. • San Gabriel
283-2967 • 284-3201 • Closed Monday



Ives & Warren
MORTUARY
280 NORTH HILL AVE. • PASADENA
Shamere 6-4375 • RYan 1-7380

65 Years
Serving the
Foothill
Communities

the VISUAL SALES co.

Zenith ★ Gibson ★ Westinghouse ★ Zenith ★ Gibson ★ Westinghouse ★ Zenith

BUY TODAY FOR A HEAVENLY DEAL...

Whirlpool DRY-IN



"IT'S A GAS!"

Budget-priced
Gas Dryer
with Permanent
Press Care

Loaded with money-saving
conveniences you get only with
gas appliances! 5-cycle dryer has
special cool-down care for
Permanent Press fabrics, fast
drying system, Tumble Press®
control, large snag-proof drum
and extra-large lint screen.
Choice of white, edged copper or
edged avocado at no extra
charge.

Gas Dryer Model L71-5501

\$169.95

Matching Washer Model L7A-5540
\$199.95



Gas Dryer with
Custom Dry Control,
Permanent Press Special Cycle

You choose the dryness you prefer! Gas
dryer features 2 automatic cycles and
5 speeds, special cool-down care for
Permanent Press fabrics, Tumble Press®
control, fast drying system, extra-large lint
screen and more. Choice of white, edged
copper or edged avocado at no extra charge.

Gas Dryer Model L71-6701

\$192.00

Matching Washer Model L7A-6700 \$227.50

INTRODUCING
A BRAND NEW LINE

Whirlpool

Zenith ★ Gibson ★ Westinghouse ★ Zenith ★ Gibson ★ Westinghouse ★ Zenith

47 W. SIERRA MADRE BLVD. Sierra Madre 355-2318

WHEN WORDS FAIL



Flowers

Will Do the Trick . . .

You will always be socially correct and in perfect taste to send flowers . . .

Fresh or Artificial Arrangements
Let Us Help You

Fill the Hearts With Joy . . .

— Call us today —

SERVING
SIERRA MADRE — HASTINGS RANCH

ARCADIA FLOWERS AND GIFT SHOP

Across from Highlander Shopping Center

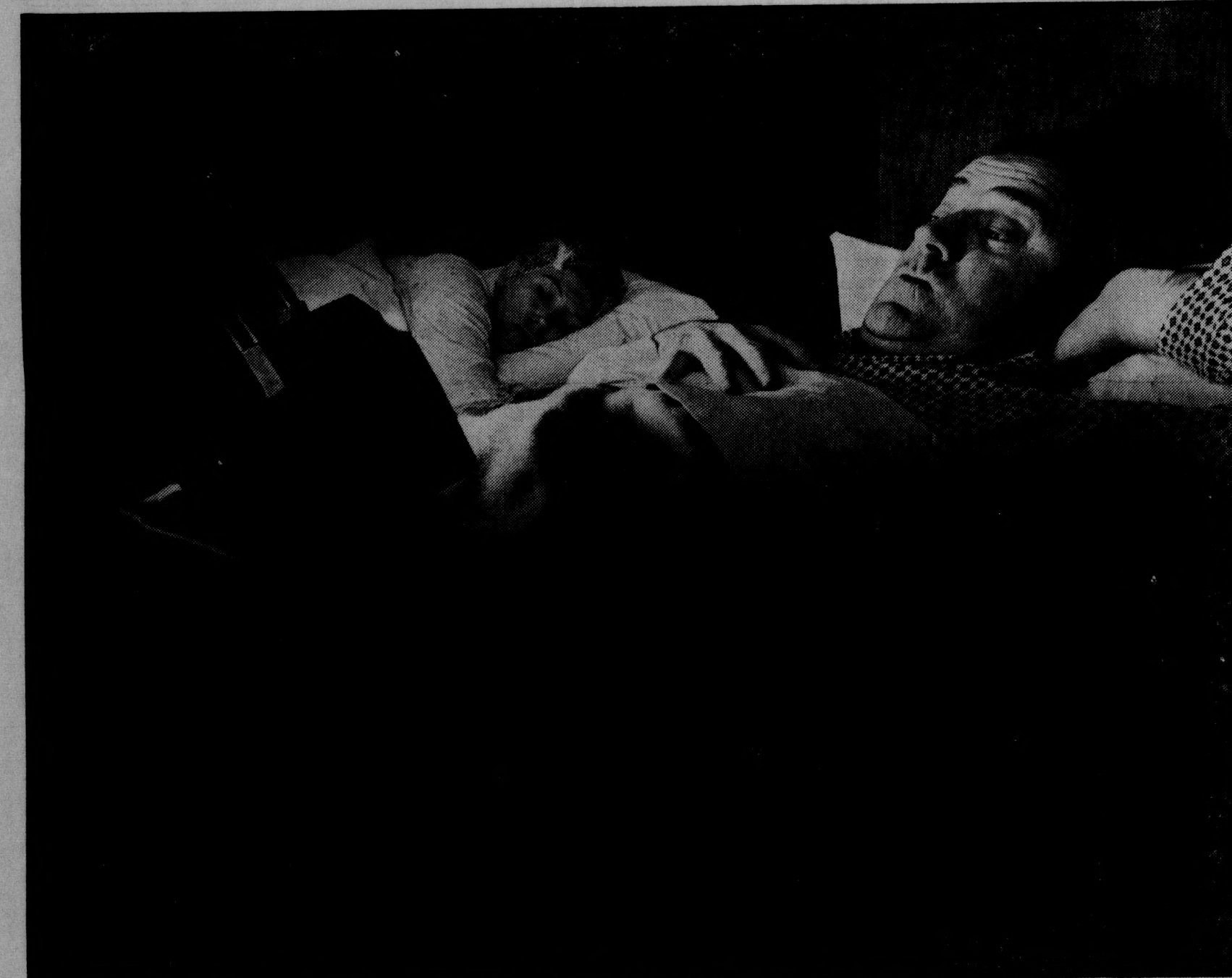
447-1000

140 E. Foothill

357-1828

Wide
Selection
of
Gift
and
Religious
Items

Beautiful
Arrangements
Made
To
Your
Order



How much does it cost to run your TV set?

Less than 1¢ an hour—morning noon or night. Any size TV.

Quite a bargain, isn't it?

In fact, electricity in Edison areas costs an average family less per kilowatt-hour today than it did 10...20...even 30 years ago. And practically everyone today is using much more electricity—more kilowatt-hours—than ever before.

Take washing dishes. Few people owned electric dishwashers a decade ago. But now you see them everywhere. And you can wash a load for less than 2¢.

Or washing clothes. Remember when this was a hand operation? With an electric washer, you can now run through a load for less than 1½¢.

Or shaving. Electric razor sales are booming. And you can shave all year for less than a dime.

In Edison areas, one of your biggest bargains is electricity.

It does so much for so little.

You can watch TV around the clock and it hardly costs you a thing.

(Except maybe a night's sleep.)

Southern California Edison

AN EQUAL OPPORTUNITY EMPLOYER

LEGAL NOTICE

SIERRA MADRE NEWS
NOTICE OF HEARING

NOTICE IS HEREBY GIVEN that the City Council of the City of Sierra Madre will hold a public hearing on the 13th day of May, 1969 at 7:30 P.M. in the Council Chamber of City Hall, 33 West Sierra Madre Boulevard, Sierra Madre, California for the purpose of conducting a public hearing on the proposed ordinance of Chapter 99 of the Los Angeles County Building Laws, 1968 edition (by reference in the form of City Ordinance 536). Three copies of said proposed Chapter 99 of the Los Angeles County Building Laws have been placed with the City Clerk of the City of Sierra Madre and are open to public inspection at City Hall, and the City Council of the City of Sierra Madre hereby announces that this notice has been deemed adequate to advise the public and those interested that the City Council proposes to enact said ordinance and regulations by reference as provided in Section 50221 of the Government Code of the State of California.

After the conclusion of said hearing, the City Council may adopt said ordinance by reference as may be deemed necessary as a result of said public hearing.

Dated: April 9, 1969

BY ORDER OF THE
CITY COUNCIL
L. Marie Warfel
City Clerk

Publish Sierra Madre News
April 17, 24, May 1, 1969

SIERRA MADRE NEWS

40762

NOTICE OF
TRUSTEE'S SALE
No. 101

NOTICE IS HEREBY GIVEN: That on Wednesday, May 7, 1969, at the hour of 4:00 P.M. at 9535 Wilshire Boulevard, Beverly Hills, County of Los Angeles, State of California, FIRST CHARTER FINANCIAL CORPORATION, as Trustee, under Deed of Trust in the original amount of \$17,500.00 executed by WENDELL E. ESH and ODETTE G. ESH, husband and wife, and recorded July 30, 1969 in Book T2514 Page 186 of Official

State of California, Los Angeles County: That on April 1, 1969, before me, a Notary Public in and for said State, personally appeared Harold R. Conway and Emily Conway, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

Zane Galceran,
Notary Public
My Commission Expires
October 2, 1971
Publish Sierra Madre News
April 10, 17, 24, May 1, 1969

SIERRA MADRE NEWS

41122

NOTICE OF
TRUSTEE'S SALE
T.O. No. 68-3393

On TUESDAY, MAY 13, 1969, at 100 A.M. The TI Corporation of California, a corporation, formerly TITL INSURANCE AND TRUST COMPANY, as duly appointed Trustee under and pursuant to Deed of Trust created by RICHARD M. CONLEY AND SALLY CONLEY, husband and wife, and recorded March 17, 1965, as instr. No. 4714, in Book T2500, Page 44, of Official Records in the office of the County Recorder of Los Angeles County, California.

WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States) at the entrance of the Los Angeles County Courthouse, at 501 West First Street, Los Angeles, California, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated, in said County and State described as:

Lot 2, Tract 13320, in the City of Sierra Madre, Los Angeles County, California, as recorded in Book 265, Page 42 of Official Records of the County Recorder of Los Angeles County. Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note secured by said Deed of Trust, with interest from December 1, 1965, as in said note provided, advances, if any, under

the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The beneficiary under said Deed of Trust, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned caused said notice of breach and of election to be recorded in Book M3091, page 456, of said Official Records.

DATED: This 14th Day of April, 1969
PROPERTY PROTECTION CORPORATION, Trustee
By B. C. Dale,
Vice President
Publish Sierra Madre News
April 24, May 1, & 8, 1969

Arithmetic By
Musical Means

Saus Prober

Arithmetic can be taught by musical means is the theory of Mrs. Alexandra J. Prober, one of whose teaching methods is described in the March 1969 issue of "Today's Education," the Journal of the National Education Association. It also received national publicity when it was published in the "Pi Lambda Theta News Letter" in June, 1968.

Mrs. Prober, a teacher in the Sierra Madre School has been a member of Pi Lambda Theta (Alpha Psi Chapter) since she received her Master's Degree in Supervision and Administration in June, 1965.

Care and Comfort are nearby...

ROSE HILLS
MORTUARY..CEMETERY

People care at Rose Hills. Care has provided the comfort of sympathetic, experienced counselors...inspired the beauty of the world's most naturally beautiful memorial park...and created the convenience of every needed service at one place: Mortuary, Cemetery, Flower Shops, Chapels, Mausoleums, Columbarium. At time of need, call Rose Hills for every need. People care.

3900 Workman Mill Road • Whittier, California • OXford 9-0921

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Dated: April 9, 1969

BY ORDER OF THE
CITY COUNCIL
L. Marie Warfel
City Clerk

Publish Sierra Madre News
April 17, 24, May 1, 1969

SIERRA MADRE NEWS

No. 68-6992

CERTIFICATE OF
BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a business at 61 West Highland Avenue, Sierra Madre, California, under the name of HAROLD R. CONWAY AND ASSOCIATES and that said firm is composed of the following persons, whose names in full and of residence are as follows:

Harold R. Conway, 61 West Highland Avenue, Sierra Madre, California 91024.
Emily Conway, 61 West Highland Avenue, Sierra Madre, California 91024.
Harold R. Conway
Emily Conway
State of California,
Los Angeles County:

On April 1, 1969, before me, a Notary Public in and for said State, personally appeared Harold R. Conway and Emily Conway, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

Zane Galceran,
Notary Public
My Commission Expires
October 2, 1971
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SIERRA MADRE NEWS
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DATED: This 14th Day of April, 1969
PROPERTY PROTECTION CORPORATION, Trustee
By B. C. Dale,
Vice President
Publish Sierra Madre News
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Dated: April 9, 1969

BY ORDER OF THE
CITY COUNCIL
L. Marie Warfel
City Clerk

Publish Sierra Madre News
April 17, 24, May 1, 1969

SIERRA MADRE NEWS

41155

NOTICE OF
TRUSTEE'S SALE
NO. 1030020-8

On Tuesday, May 20, 1969, at 12:00 o'clock Noon Property Protection Corporation, as Trustee under and pursuant to the Deed of Trust dated July 20, 1962, executed by ROBERT C. GARDNER AND DIANE V. GARDNER, husband and wife, recorded August 9, 1962, in Book T2533 Page 675 of Official Records, in the office of the County Recorder of Los Angeles County, will sell at public auction to the highest bidder for cash (payable at the time of sale in lawful money of the United States) at the main entrance on the ground floor of the Home Office of Los Angeles Federal Savings and Loan Association, One Wilshire Building, Wilshire at Grand, Los Angeles, California all right, title and interest conveyed to and now held by said Trustee under said Deed of Trust in and to that certain property situated in the State of California, County of Los Angeles, described as follows:

PARCEL 1: That portion of Lot 22 of Sierra Madre Tract, in the City of Sierra Madre, as per map recorded in Book 4 Pages 502 and 503 of Miscellaneous Records, in the office of the County Recorder, described as follows: Beginning at the Northeast corner of the recorded Piedmont Heights, Book 19 Page 55 of Miscellaneous Records; thence North to the line of Lots 16 and 17 of Piedmont Heights, a distance of 50 feet; thence West to the line of the Northern line of Lots 16 and 17, a distance of 145 feet to the point of beginning.

PARCEL 2: Lot 5, Tract 9933, in the City of Sierra Madre, as per map recorded in Book 141, Page 13 of Maps, in the office of the County Recorder.

PARCEL 3: Lots 16 and 17 of the Corrected Map of Piedmont Heights, in the City of Sierra Madre, as per map recorded in Book 34 Page 1 of Miscellaneous Records, in the office of the County Recorder, EXCEPTING therefrom the Southern 220.65 feet thereof.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the said note secured by said Deed, with interest thereon as provided in said Note, advances, if any, under the terms of said Deed; fees, charges, and expenses of the Trustee and of the trusts created by said Deed. The beneficiary under said Deed by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the Trustee written Notice of Default and Election to cause the undersigned to sell said property to satisfy said obligations and there- undersigned caused said notice of breach and election to be recorded in Book M3085 Page 372 of said Official Records.

DATED: This 14th Day of April, 1969
PROPERTY PROTECTION CORPORATION, Trustee
By B. C. Dale,
Vice President
Publish Sierra Madre News
April 24, May 1, & 8, 1969

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MORTUARY..CEMETERY

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3900 Workman Mill Road • Whittier, California • OXford 9-0921

LEGAL NOTICE

LEGAL NOTICE

SIERRA MADRE NEWS

SECTION 1

CITY OF SIERRA MADRE

STATE OF CALIFORNIA

NOTICE TO CONTRACTORS

SEALED PROPOSALS will be received by the City Administrator in the City Hall, 33 West Sierra Madre Boulevard, Sierra Madre, California, until 10:00 a.m., May 2, 1969 and promptly thereafter all read aloud for furnishing to said City all labor, materials, equipment, transportation services and supplies necessary for the construction of AUBURN AVENUE WATER LINE in and for said City and involving the following approximate quantities:

418 L.F. 14" Cement mortar lined & coated water pipe
45 L.F. 12" Cement mortar lined & coated water pipe
40 L.F. 10" Cement mortar lined & coated water pipe
2642 L.F. 8" Cement mortar lined & coated water pipe
931 L.F. 6" Cement mortar lined & coated water pipe
50 L.F. 12" Wrapped water pipe
10 L.F. 10" Wrapped water pipe
45 L.F. 8" Wrapped water pipe
15 L.F. 5" Wrapped water pipe
30 L.F. 4" Wrapped water pipe
3 Ea. 14" Gate Valve
2 Ea. 12" Gate Valve
1 Ea. 10" Gate Valve
10 Ea. 8" Gate Valve
20 Ea. 6" Gate Valve
1 Ea. 2" Gate Valve
7 Ea. Remove Fire Hydrant
10 Ea. Install Fire Hydrant
1378 L.F. 1½" Lateral
100 L.F. 2" Lateral
75 Ea. Meter Boxes
100 Tons Sand Bedding
816 S.F. Concrete Gutter

Proposal requirements and conditions, plans, specifications, and proposal forms may be inspected at the office of the City Engineer in the City Hall at Sierra Madre, California, and copies of said documents may be obtained at the office of the City Engineer on deposit of ten dollars (\$10.00) for each set. The deposit will be refunded upon the return of the documents in good condition within ten (10) days after the bids are opened. No bid will be received unless it is made on a proposal form furnished by the City.

A Certified Check, Cashier's Check, or Bidder Bond in the amount of ten percent (10%) of the bid made payable to the City of Sierra Madre will be required to accompany each proposal.

Pursuant to the provisions of the Labor Code of the State of California, the City Council has ascertained the general prevailing rates of pay for the various crafts or types of workman needed to execute the Contract and not less than which rates the Contractor to whom the Contract is awarded and any subcontractor under him, shall pay to all workmen employed in the execution of the Contract. Said wage rates are as follows:

Classification	Rate Per Hour
CARPENTERS	
Carpenter	\$5.93
Millwright	6.13
Saw Filer	6.91
Table Power Saw Operator	6.93

(Health and Welfare — 36 cents per hour)
(Pension — 45 cents per hour)
(Vacation — 25 cents per hour)

CEMENT MASONS

Cement Mason	5.28
--------------	------

(Health and Welfare — 55 cents per hour)
(Pension — 55 cents per hour)
(Vacation — 45 cents per hour)

IRON WORKERS

Reinforcing Iron Worker	6.10
-------------------------	------

(Health and Welfare — 30½ cents per hour)
(Pension — 30 cents per hour)
(Vacation — 25 cents per hour)

LABORERS

Laborer — General or Construction	4.145
Operator of Pneumatic and Electric Tools	4.68
Vibrating Machines, and similar mechanical tools not separately classified herein	4.355
Concrete Saw Man, excluding Tractor Type	4.355
Asphalt Baker and Ironer	4.355
Buggymobile Man (on 1 yd. or larger mixer and handling bulk cement)	4.355
Concrete Curer — Impervious Membrane and Form or Shorer	4.335
Cribber or Shorer	4.505
Flagman	4.145
Laying of all non-metallic pipe (including Sewer Pipe, Drain Pipe and Underground Tile)	4.455
Making and Caulking of all non-metallic Pipe Joints	4.335
Tarman and Mortarman	3.485
Watchman	3.485

(Health and Welfare — 25 cents per hour)
(Pension — 25 cents per hour)
(Vacation — 25 cents per hour)

OPERATING ENGINEERS

A-Frame or Winch Truck Operator	5.16
Engineer — Oilier and Signalman	4.68
Air Compressor, Pump or Generator Operator	4.68
Concrete Mixer Operator, Skip Type	4.92
Equipment Greaser	5.16
Asphalt Plant, Fireman	5.27
Heavy Duty Repairman	5.68
Heavy Duty Repairman's Helper	4.68
Motor Patrol Operator (any type or size)	5.56
Roller Operator, Compacting	5.27
Skip Loader — Wheeltype — Ford, Ferguson Jeep or similar type ¾ yard or less (without dragtype attachments)	4.92
Tractor Operator — Dragtype Shovel, Bulldozer, Tamper, Scraper and Push Tractor	5.56
Tractor Operator with Boom Attachments	5.46
Trenching Machine Operator (Up to 6-foot depth capacity, manufacturers rating)	5.27
Trenching Machine Operator (Over 6-foot depth capacity, manufacturers rating)	5.56
Universal Equipment Operator (Shovel, Back Hoe, Dragline, Clamshell, Derrick, Barge, Crane, Pile Driver and Mucking Machine)	5.56

(Health and Welfare — 30 cents per hour)
(Pension — 30 cents per hour)
(Vacation — 25 cents per hour)

TEAMSTERS

Driver of Dump Truck of:	
Less than 4 yds. water level	4.85
4 yds. but less than 8 yds. water level	4.88
8 yds. but less than 12 yds. water level	4.93
Driver of Truck Legal Payload Capacity:	
Less than 6 tons	4.85
6 tons to 10 tons	4.88
10 tons to 15 tons	4.93
Driver of Dumpster Truck	5.23
Driver of Transit-Mix Truck — under 3 yds.	5.09
Driver of Transit-Mix Truck 3 yds. or more	5.23
Dumpster Truck, less than 6½ yds. water level	5.09
Dumpster Truck, 6½ yds. water level and over	5.23
Water or Tank-type Truck Driver — under 2500 gals.	4.91
Water or Tank-type Truck Driver — 2500 gals. to 4000 gals.	5.03
Truck Greaser and Tireman (25¢ per hour additional when working on tire sizes above 24-inch wheel diameter)	5.18
Truck Repairman	5.815
Truck Repairman Helper	5.085

(Health and Welfare — 45 cents per hour)
(Pension — 40 cents per hour)
(Vacation — 45 cents per hour)

Fire Service Recognition Day

departments find people, often tiny children, dead under the bed because they tried to hide from the flames which blocked a door. If they had been instructed, they could have gotten to safety from a window."

More than 12,002 Americans die in fires every year, and most of these die in their own burning homes. Brown urged every family to follow these simple steps:

1. Discuss what you will do in case of a fire, particularly at night when everyone is least prepared for an emergency.

2. Draw a simple floor plan of your house, showing every normal exit (doorways), and every emergency exit (windows). A second floor window often leads down over a garage. Or a simple ladder built onto the side of the house is very

cheap. A coil of rope in a closet can be used as a fire escape.

3. Decide on a common fire alarm. Put a toy whistle in each room. Bang or shout in case of fire.

4. Select a meeting place outside where everyone should gather. Don't let anyone return to the burning house. Hot gases kill.

5. Plan who will call the fire department . . . and from where. Make sure you and your neighbors have the fire department emergency number posted. Any fire department member will provide telephone stickers with the correct number.

6. Hold regular fire drills. Schools have an excellent fire safety record because children are told what to do and practice.

"Also," Chief Brown said, "make sure your babysitters know what to do if a fire breaks out."

You and Your Neighbors

by NANCY BRYAN

Birthday party celebrants

Mr. and Mrs. John (Betty) Bush of East Laurel and her brother, Graham Patterson of West Orange Grove celebrated their birthdays all at once at Graham's home where his wife, Alice prepared a lovely April 13, Sunday evening supper for the three honorees. John's birthday is April 5, Betty's March 26 and Graham's is April 12 and they've been observing the anniversaries with one party for some time now. Helping to make this particular year a more memorable one, was the meeting at the Los Angeles International Airport of Mr. and Mrs. Gordon Patterson (another of Betty and Graham's brothers) who were enroute from their home in Cleveland on the beginning of a world tour. Just meeting them was not enough; Graham and his wife, and Betty and John and their two girls Norelle and Janet boarded the plane and all arrived in San Francisco where they were met by yet another Patterson brother and his wife, Mr. and Mrs. Bryan Patterson of Redwood City who took them to their final destination. Yes . . . to the home of another brother, Quentin Patterson, where a large type family dinner was held. This was, believe it or not, the first time in forty years all of the Pattersons had been able to get together. Quite a family reunion! The Bush family and the Graham Pattersons all returned home to Sierra Madre on the evening flight after much visiting, eating and promises to get together sooner.

A surprise housewarming for Dennis and Marcia Childress (nee Gagne) in their new home in Whittier was sort of a three-fold occasion — the housewarming, Marcia's birthday (April 10) and their 3rd Wedding Anniversary (April 9). Marcia's parents, Raoul and Betty Gagne had a large helping hand in the planning of things. They soon will be grandparents for the first time, and are very happily awaiting for the news from Germany where son Dennis and his wife Patricia are presently residing — courtesy of Uncle Sam. Dennis is with the 32nd Signal Battalion stationed in Frank-

furt. The first grandchild is expected to arrive anyday between now and the first part of May. Rest of the Gagne family keeping busy with the everyday routine things. Kimberly, who attends Sierra Mesa, is busy with Campfire girls, piano and violin lessons, while brother, Stephen — who attends Wilson Junior High, is eagerly looking forward to attending Camp Norris in the San Bernardino Mountains during the summer months. Raoul, Jr. attends Pasadena City College as a freshman, is treasurer of the Junior Executive Club and was recently honored by being chosen finance commissioner of Pasadena City College student body treasury. So many activities going on — how does the family manage to keep track of one another . . . Happy Daze!

Investigator Reiley

18 years in most of the 50 states and 25 foreign countries. Thirty-five of these graduates have become chiefs of police and five are law enforcement consultants to other nations. Many others have risen in rank in their departments to assume broader administrative responsibilities.

Speaking to the graduating class, George Maslach said, "I hope that when you return to your local departments you will receive the proper cooperation from your fellow citizens in carrying out the programs and improvements that you have learned here."

Organized in 1946, the Institute is the original specialized training program for police juvenile officers and still is the most intensive. A special screening committee selects students from a large number of applicants with most attending on a scholarship basis. Their course includes 12 weeks of intensive training in social treatment of delinquency, police techniques, conditioning factors in juvenile delinquency, prevention techniques, legal aspects of delinquency, growth and mental development of youth, techniques of learning and teaching, administration of police juvenile programs and public speaking.

Regular Meet For D. of B.E.

Daughters of the British Empire of California, Inc., "Killarney" Chapter will hold their regular monthly meeting on Thursday, April 24, at 8 p.m. at the British Home (recreation room), 647 Manzanita Ave.

The meeting will be conducted by the Regent, Mrs. A. B. Westwood. Refreshments will be served after the business session. The Bingo party given by the chapter on Saturday, April 12 at the British Home "Armstrong Hall" in Sierra Madre, was a great success, members and friends enjoyed the evening, residents of the "home" were well represented and all enjoyed their company.

Ways and means chairman, Mary Walling and her committee expressed their thanks to all who participated.

Senior Citizens Met April 12

On Saturday, April 12, the Sierra Madre Senior Citizens Club met in the Park House. Mrs. Esther Shepherd from Oakland was welcomed back. Mae Brier, a former member, joined the club. Lucy Fergin was welcomed back after her long illness. Millie Feisinger was reported ill.

Door prizes were won by Frances Gardner, Reddy Hutchinson and Edna Grier.

April 5 a trio from La Salle High School, namely: Larry Brumm, Don Olander and Dick Wood entertained the group with delightful musical numbers. These older people do appreciate so very much these younger people taking their Saturdays to come to entertain them.

Pasadena Day Nursery School Installs Officers

The Guild of the Pasadena Day Nursery will present its new officers for 1969-70 at its April meeting. They are: Mrs. Bruce Stewart, chairman; Mrs. Thomas Baird, vice chairman; Mrs. Houston White, recording secretary; Mrs. Frederick Olson, III, corresponding secretary; Mrs. Roy Gould, treasurer; Mrs. William Quade, Jr., and Mrs. Rodney Swift, ways and means; Mrs. Albert Burford, Jr., advisor; Mrs. John Todd, Jr., hospitality; Mrs. J. Phillip Nevins, membership; Mrs. George Burr, Jr., volunteers and parliamentary; Mrs. Cecil Bircher, publicity.

The guild is pleased to welcome its new members, Mrs. Edwin Bell, Mrs. John Beman, Jr., Mrs. George Green, Mrs. Peter Knecht, Mrs. Desalx Myers, Jr., and Mrs. Rodney Swift.

The guild was formed in 1967 to raise funds to assist Pasadena Day Nursery, a non-profit private agency which served children with special needs in emotional and social areas. As their fund raising event for the third year, the Guild will attractively package salted nuts which can be purchased for Christmas giving.

In addition to this major activity, the members give generously of their time to any special needs of the nursery staff, be it the yearly paint job on the children's outdoor furniture, serving the annual dinner to the children and their parents, or driving the children to an outing.

SCRATCH PADS
VARIOUS SIZES
Sierra Madre
News Office

Week Honors Secretaries

"Better Secretaries Mean Better Business" will be the theme of the 18th consecutive annual Secretaries Week to be observed April 20-26. Sponsored by The National Secretaries Association (International), the world's leading secretarial association.

The intervening Wednesday, April 23, is set aside as Secretaries Day.

SY 8-1105

MU 1-5438

TALBOTT ELECTRIC, Inc.

Electrical Contractor
REMODEL AND MAINTENANCE SPECIALISTS

Large Display
of Lighting Fixtures

1887 E. Washington Blvd., Pasadena

Have Your Automobile

Air CONDITION

SYSTEM SERVICED NOW

When it gets hot . . . everyone will want it done and you will have to wait . . . Now we have the time . . . Be ready for the heat!

- Brake Service
- Radiator Service
- Carburetor
- Custom Dynamometer & Oscilloscope Tune Up
- Generator & Starter Service
- Expert Auto Repairs

Free Estimates

8 A.M. to 5:30 P.M.

NORM'S GARAGE

22 E. MONTECITO AVE.

In Sierra Madre

355-1146

WE HAVE

the BRAND NEW electric
TIMEX WATCHES
for \$25.00

they are not only electric but are waterproof and dustproof as long as the crystal, crown and back are intact. Come in soon to see them.

Hartman
Rexall Pharmacy

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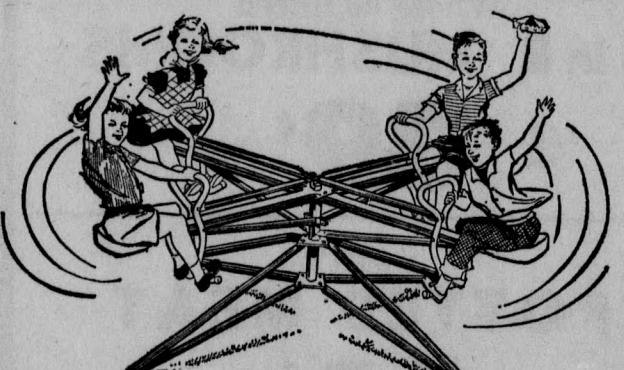
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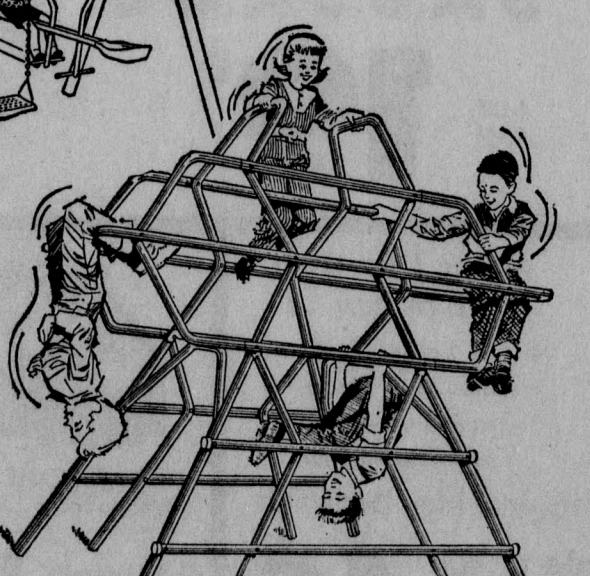
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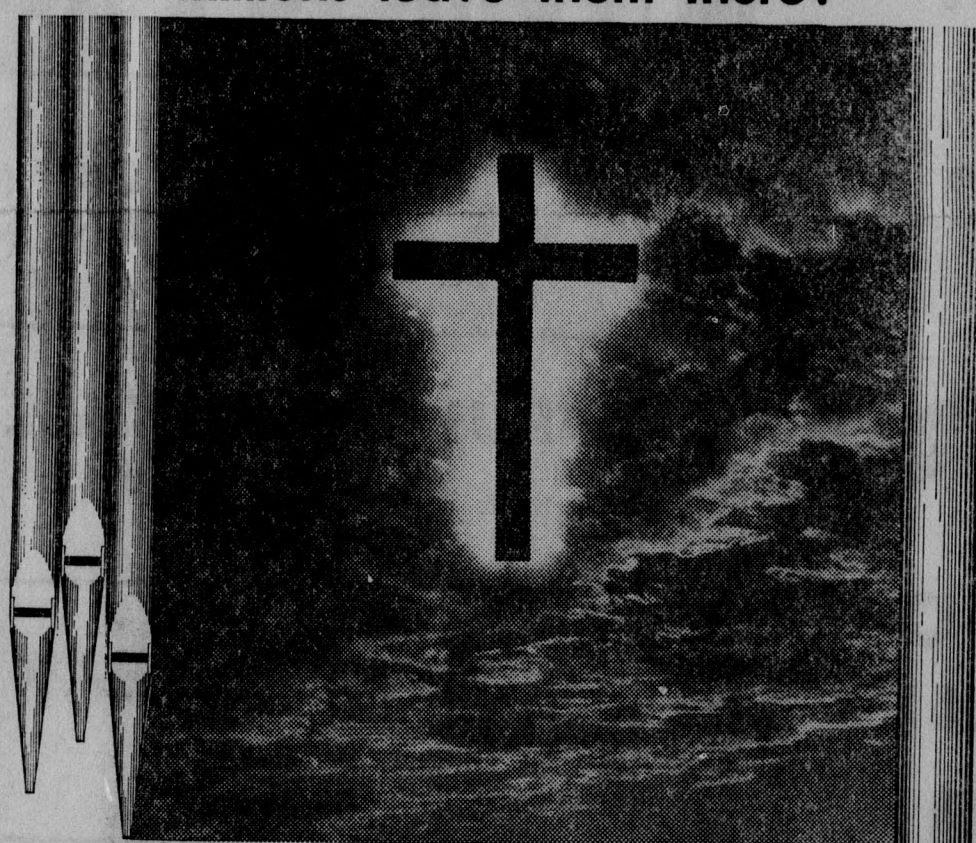
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hymn of the skies

David lived almost thirty centuries ago. He knew nothing of outer space . . . of galaxies hurtling through the void . . . of particles of energy and matter spinning their way from a one-time explosion toward the edges of the universe.

He knew only the skies of his native land . . . their lights and shadows and ever-changing drifts of cloud.

But he knew, as millions before and since, that these skies were no accident. They told him of the Mind and Heart that rules the domain of life. They told him we are not alone.

"The heavens declare the glory of God," he wrote in the 19th Psalm, "The firmament sheweth his handiwork."

Through those same skies rode the star that drew men to the scene of our Savior's birth. Against those skies is always silhouetted the Cross on which He died for us.

Under those skies we'll worship together the Risen Lord.

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Matthew 27	Matthew 28:1-10	Matthew 28:11-20	Acts 2:22-36	Acts 2:37-47	Romans 11:23-26	1 Corinthians 11:23-26
Scriptures selected by the American Bible Society						

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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Calvary Baptist Church of Monrovia

2520 Peck Road EL 8-6293 Monrovia

Services Sunday:

Bible School 9:30 a.m.

Morning Worship 11:00 a.m.

Youth Groups 6:00 p.m.

Evening Service 7:00 p.m.

Wednesday:

Bible Study and Prayer Hour 7:30 p.m.

A cordial welcome awaits you at any and all of the above stated services

Rev. Leonard J. Osbrink

First Presbyterian Church

Myrtle & Foothill EL 8-3297 Monrovia

9:30 a.m. Church School

9:30 - 11:00 a.m. Worship Service

Rev. Leonard J. Osbrink

Church of Christ

319 W. Olive Ave. EL 9-8510 Monrovia

9:45 a.m. Bible Study

10:45 a.m. Morning Worship

6:00 p.m. Evening Worship

10:00 a.m. Tuesdays—Ladies Bible Class

7:30 p.m. Wednesdays—Mid-Week Bible Study

Come worship with us

Wyatt Jones, Minister

First Christian Church of Monrovia

147 W. Palm at Primrose Monrovia

(Disciples of Christ) EL 8-2260

9:30 a.m. Church School

10:45 a.m. Worship and Communion

6:30 p.m. Youth Groups meet

7:00 p.m. To Breeze 'N Blinz at church parsonage

Rev. Willard M. Roberts

Ray Roberts, Youth Director

St. Luke's Episcopal Church

California near Foothill EL 9-1186 Monrovia

8:00 a.m. Holy Communion

9:00 and 10:45 a.m. Morning Prayer and Address

Rev. William W. Robinson

United Methodist Church

Palm and Ivy EL 8-7132 Monrovia

9:30 a.m. Church School

11:00 a.m. Worship Service

6:30 p.m. Junior and Senior Youth Fellowship

All people are invited to worship with us in sincerity and love.

W. Lee Truman

First Evangelical Lutheran Church

1323 S. Magnolia Monrovia

EL 9-8614 - EL 7-2232 (MISSOURI SYNOD)

Sunday Services:

8:30 a.m. Holy Communion Service

11:00 a.m. Regular Morning Service

Martin Porath, Pastor

Church Of the Lutheran Hour and "This Is The Life" IV

First Church of Christ, Scientist

210 E. Palm Ave. Monrovia

Sunday Service 11:00 a.m.

Sunday School 11:00 a.m.

Wednesday Evening 8:00 p.m.

First Baptist Church

Palm and Encinitas EL 9-4533 Monrovia

10:50 a.m. Morning Worship Service

7:30 p.m. Evening Worship Service

V. Clell Horton, Pastor

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Are We Sending Our

any jurisdiction over school property." That this came under the jurisdiction of the State who has pre-empted the field. The State Fire Marshal's office have given authorization for the building of the relocatables as they are now being presented.

Your City Officials, your Fire Department and your Fire Prevention Bureau have their hands definitely tied; they can do nothing but stand by, until such time as there is a fire, and then do their best to remove the children from the burning buildings and try and extinguish the fire. The only one thing that was accomplished by your department was a demand that a "fire warning bell be placed on each unit instead of one outside warning bell." They won their point on the grounds that there were no halls for re-echo, and pre-occupied little minds may not hear a centrally located warning, but would hear one just outside their units.

Mothers and fathers all over the city are completely riled about the situation; they have called School Board Member, Superintendent of Schools and either receive vague answers, or remarks that they knew very little about the situation.

Some fifteen to twenty phone calls to this newspaper over the weekend indicate that the parents are attempting to rally and refuse to allow their children to finish out the school year in the relocatables, unless they are furnished with an entrance and an exit, and with windows for proper ventilation. Some mothers and fathers are threatening to obtain a "restraining or-

Children Into Trap?

der against the School Board from opening the relocatables." The mothers and fathers feel that the old Sierra Madre condemned school is far safer than the relocatables.

Although your Council realizes that they have no jurisdiction, Tuesday evening went on record of objecting to the structures and so notified the school board of their decision. Your Fire Department has made themselves known both to the School Board and the State Fire Marshal. Any further action will have to come from the mothers, fathers and citizens of Sierra Madre.

Mothers and fathers that wish to protest this type of building for their children to attend classes should immediately call the Board of Education at 351 S. Hudson, telephone 795-6981.

Whether anything will be done will be more definitely known when the children are ordered into the relocatables.

PTA Awards

cultural arts scholarships. The recipients will be determined by a committee consisting of Mrs. Gruwell, Mrs. George Throop, PTA cultural arts chairman, Dr. Wickes, and a music and an art teacher. Final recommendations will be made by the classroom teachers of the finalists.

At its April meeting, the PTA executive board authorized the contribution of \$50 to the campership fund, administered by the Community Planning Council, continuing PAT support of summer camp assistance for deserving high school students.

SPORTS AS Hank Ives SEES IT



ALCINDOR THING . . .

In this reporter's considered opinion that Lew Alcindor was neatly wrapped in a National Basketball Association package long before the ABA and NBA made their post-NCAA playoff offers. Many little things indicate that the Bruin big man knew exactly what he was doing and where he was going. He didn't even hesitate to pass up an offer that stood about 2 million bucks higher than the Milwaukee pack.

UTAH STATE is taking on a definite Owl look. Check the ex-Citrus College players the Aggs will lean on this next season. Dave Holman at QB tossing passes to Bob Gomez and Chris Geyer with Steve Milbrandt working as guard. John Strucula, son of the Citrus coach, is an impressive looking signal-caller and George Tribble, who used to rip up the Owl line while playing for San Bernardino, should go great at running back.

BILL SHARMAN is very high on the Los Angeles Star's draft choices. No really big names, but a lot of players with talent. Simmie Hill of West Texas State, John Baum, who led Temple to the NIT title, Tulsa's Bobby "Bingo" Smith, and a trio of 6-10 centers with muscle, would help the Star's cause. Next item of business - sign 'em.

AMONG THE FUTURE recruits at UCLA is a young man from Redding, Calif. named Mike Fink. He stands 6-10½ and is good.

NEW YORK HAS is over Baltimore. The Jets wumped the Colts and then the New York Knicks waxed the Bulls in four straight in the NBA playoffs. Which brings up a quotable quote on the part of Knick ace Willis Reed: "The ball really belongs to Walt Frazier, he just lets us play with it once in a while."

THERE WAS PLENTY of kidding about the roughs at La Costa for the Tournament of Champions. One ragster said his caddy went into the rough looking for a ball on Friday and he hadn't been seen for two days. Having hacked around the course several times, Old Hank can extend a great deal of sympathy to the pros who see dollar signs go down the drain every time their ball heads for the deep grass. However, the grass is long

for all of them so why holler about it.

LONG RANGE PREDICTION. The Lakers to knock off Boston in six games.

MONTREAL AND SEATTLE are said to be the best bets for the next pro football expansion in 1972 or 1973 . . . There are those who feel that Portland and Salt Lake City would make good basketball towns for an ABA franchise. The league could use a twelfth team to put six in each division.

QUOTABLE QUOTE . . . "My quarterback is an extension of what I am, that's why I'm working an hour and 15 minutes a day with Sonny Jurgensen and Gary Behan." Vince Lombardi.

JURGENSEN IS REALLY impressed with Lombardi. "He could have made a success out of the Edsel."

PREDICTION . . . Oakland and Indiana in the ABA finals with the Oaks winning it all. Indiana never was able to beat Oakland during the regular season's seven contests.

EX-ST. FRANCIS ace Mike Newlin, a 6-2 sophomore at Utah, finished his book chores with a 3.65 grand-point average and a 24.2 shooting average on the courts.

QUOTABLE QUOTE FROM SAMMY BALL . . . "Joe Namath is even better than Sammy Baugh. In the next four or five years he could go down as the finest passer who ever played. Only two things can stop him. His knees."

ART HEYMAN, forward of the Minnesota Pipers has three sports characters as good buddies. They are Joe Namath, Dean Chance and Bo Belinsky. "But that's not all," said Heyman in a recent interview, "I do have one more good friend . . . Joe Don Looney." And what about Larry Miller of the Stars?

Dick Skarda In Vietnam

Airman First Class Richard A. Skarda, son of Mr. and Mrs. Emil J. Skarda, 157 Esperanza Ave., is on duty at Phan Rang AB, Vietnam. Airman Skarda, a security policeman in a unit of the Pacific Air Force, previously served at Vandenberg AFB, Calif. He is a graduate of Pasadena High School.

Garden Tour

pled the stately Grecian styled mansion and constructed offices to the rear.

The Grand Marshals' Room has a panel picture display of those who have led the procession on New Year's Day - President Richard M. Nixon, the late General Dwight D. Eisenhower, the late Walt Disney and the man who was honored last New Year's Day, Bob Hope.

The Presidents' Room has pictures of every man who has headed up the Association - Dr. Charles Frederick Holder in 1890 to Edwards, president for the 1970 fete. The Rose Bowl Room has pictures of the grandfather game during its early years as well as other interesting gridiron mementos.

President Edwards also commented, "Hiers of the late William Wrigley have said the famed chewing gum magnate was always proud of the fact his home was near where the floats assembled for the Rose Parade and that it was only a stone's throw from the Valley Hunt Club where the idea for the year-beginning festivities originated."

S.M. Nursery Registration

The Sierra Madre Community Nursery School is now taking registrations for the summer session which will begin June 24, through

Services For Wm. C. Black

Services were held Friday, April 18 for William C. Black, age 65, of 400 Sycamore Place, who passed away suddenly at his home on Monday, April 14.

William was in inspector at Bendix Aviation Corp., coming to California 45 years ago and living in Sierra Madre many years.

In passing he leaves a son William C. Black Jr., of Oak Harbor, Washington; a daughter, Lorraine Carpenter, of Simi, Calif., and a daughter, Mrs. Eleanor Nichols of Alaska and seven grandchildren.

Services were held graveside with Rev. Richard Anderson officiating. Interment was in Live Oak Cemetery, in Monrovia, Ripple Mortuary handling the arrangements. Mr. Black was a Mason since 1926.

Registration At St. Ritas School

Registration for St. Ritas Catholic School for first graders for the coming school year, and for other student registering for other grades, may now make registrations at school office between the hours of 9 a.m. and 3 p.m. Such registrations will be continuous until all the classes are filled; you are asked to make yourselves known as soon as possible before the closing of all registration.

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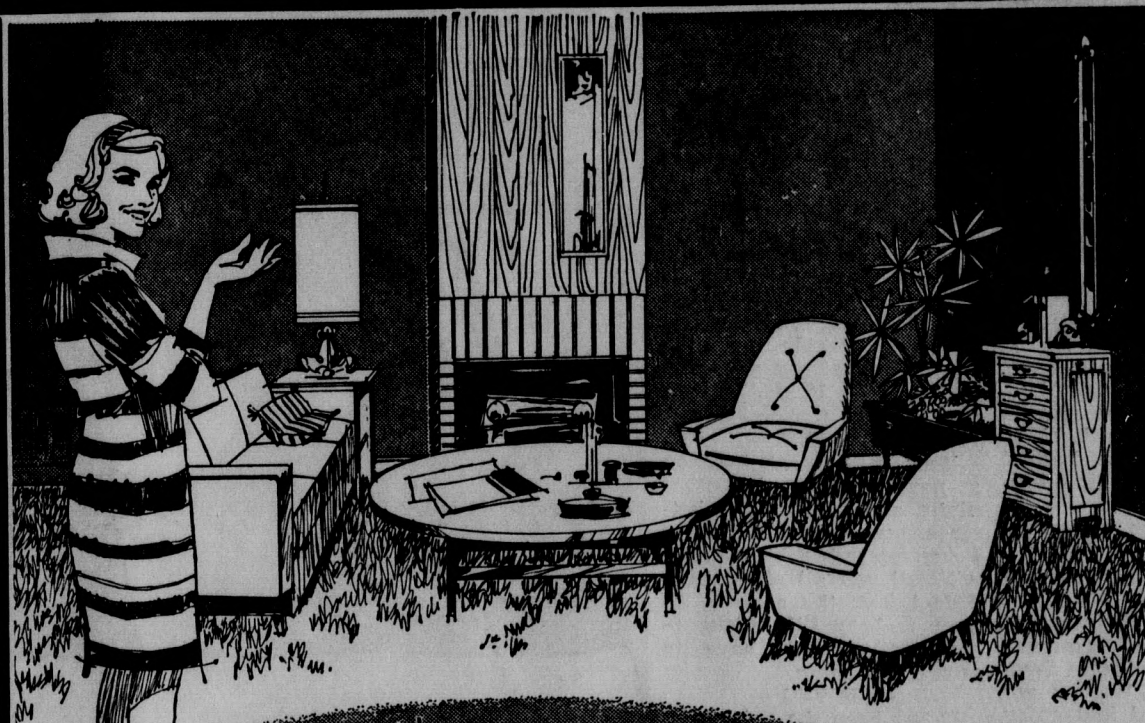
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self. The building will be erected this summer, in addition to a large amount of other construction work that will be done.

Sierra Madre had several winners at the Pasadena flower show last week. T. W. Lambert was awarded first for sweet peas and third for iris. J. A. Bannatyne won first on asparagus and ixias and second on iris.

Forty Years Ago:

Entries are already coming in for the Orchard Camp run over the Mt. Wilson Trail to be held Sunday morning, April 21. Manager Phil Hartman expects there will be almost as many starters as there were in the adult class of the annual race last month. This second event is the result of the ambition of several runners to lower the record of 36 minutes set by Harold Williams. No trophies are offered. Those who have already signified their intention to run include William H. Kuivala, August Alquest and Carl Miller of the L.A. Finnish Athletic Club, whose ambition seems to be to sustain the supremacy established for their countryman Paavo Nurmi. Others are Eugene Albillar, Carl Milley, R. P. Allen, W. H. Chisholm, Robert Blackman, Henry Russell and Frank Burns.

Mrs. Ralph Solury was hostess to twenty-eight of her friends at luncheon Wednesday, a delicious repast being served at the Wistaria Fete.

Ralph E. House, who assisted his father, L. T. House, in the publication of Sierra Madre's first newspaper in 1888, was a Sierra Madre visitor on Friday. Mr. House is now a resident of

Graham where he recently retired from the undertaking business in which he has been engaged for many years. The Sierra Madre Vista was started by L. T. House and Sons, the latter taking over the business later. As business and population dwindled after the great boom, the paper suspended after being published two or three years. The Sierra Madre Vista was printed in the building now occupied by Al Myers' tire shop. The House family lived upstairs. In the old days it stood on the east side of Baldwin, near Suffolk Avenue.

Ten Years Ago:

April 9, 1959
The proposed 50 cent tax increase for the elementary schools here was defended Tuesday night at an open forum conducted by the Coordinating Council. The Tax increase, incidentally would cost each property owner with an assessed valuation of \$3,000 — the average here — \$15 a year in additional school taxes.

Brownie Borgias? A salad consisting of whipped cream, green pepper and cinnamon red dots on top of pineapple slices was the coup re cuisine concocted by two Brownies — reportedly working for a badge — (Badge — smudge — call the doctor!) The girls served it to the family (along with tacos) and at least report all diners had survived.

WCTU Meets In Pasadena Apr. 22

Pasadena Federation of the Woman's Christian Temperance Union will meet Tuesday, April 22 at 10:30 a.m. at the Ladies' Lounge, Pasadena First United Methodist Church, 500 E. Colorado, for a regular quarterly session, followed by a sack lunch, with dessert and beverages furnished by the hostesses of Central Union of Pasadena, Mrs. Frances McCaslin Creswick, president. Women are invited to attend and enjoy the surprise at lunch time. Reports will be given by officers, Cora Sydnor, Stella A. Thomas, Alice Whitney, Frances Creswick, directors Esther Slocum, Glennie Sims, also presidents of local unions in the Foothill District. The president, Mrs. Ruth Gates Miller, will preside. Mrs. Sydnor will lead devotions.

Support your local merchant — buy locally.

From the

FIRE SIDE

By One of the Boys

Whoever said this Fire Department and its firefighters are not "quick and on the ball" sure doesn't know what he is talking about. Take the fire call a week ago Friday evening, 21 men, two engines, two trucks, one car at the scene of the call in 1 minute and 40 seconds, now to me that is something to crow about. . . . we would have made it sooner except that Ron Jorgensen had to stop and change a tire.

— SMVFD —
Then of course to keep everyone on the ball we had a couple more the next day. When you get doubles it sure keeps the men on their toes, always looking for the third. Some of the firefighters figured that with Chief Charles Brown, back in town, all activity would cease, seems as how we had four in a row while he was gone. . . . "Wasn't so, was it fellows?"

— SMVFD —
Of course there could be a lot said about the "Bomb Scare" at Sierra Engineering on that fateful Monday morning, but guess the less we say about that one the better off some of us will feel. . . . Anyway, things like that make the bottoms of your pants roll up to your knees, specially so when you stop and think of the men you have on the inside, looking for the explosive, and should it ignite, would you run and hide under the engine or just run and hide period. . . . It really is a nerve racking experience.

— SMVFD —
Your department took on a new member the other night, and when I get better acquainted with him so I can remember his name I will tell you all about him. This brings the crew to 25 men and to fill it out to capacity we will have to secure five more.

— SMVFD —
It has been the opinion of the fellows that we reserve the last five memberships to those persons who can qualify, and they must live and WORK in the City of Sierra Madre. Five additional of that calibre will round out the department to the point that we will have as many men during the day as the Chief feels is necessary for the proper protection of life and property.

— SMVFD —
Of course one thing that I do admire about the new member is that he has the "Up and Go spirit." While the membership was voting him into the order, he was downstairs waiting with the probationary members. He crawled up into the seat of Engine 424, and said, "Now when the horn blows, all I have to do is climb up here and wait for someone to arrive, and then drive off." At least here is a man that the training crew will not have trouble giving lessons to. In about a month he will get quite a chuckle out of what he may read here. . . . I know for I had ideas like this once upon a time, way back when.

— SMVFD —
Joe Signorino's wife, Ginny, decided to take up jogging and she found it was very beneficial. She asked Joe to join her as she desired company and she did

her little "slim and trim" bit. So Joe, being among the last of the "good guys" agrees, but it seems like a hitch has developed. Seems as though Joe drives his motor powered roller skate (VW) down the street along side of her and chats as he drives along. Now he's complaining that the car cushions are a little too uncomfortable and he doesn't think he can keep up the routine.

— SMVFD —
Speaking of "slim and trim" we got thinking the other day, with Lee's wife, Ann, his brother, Danny, and we don't know how many more relatives, all working in one place, the only spot that has more Graves than that is the cemetery.

We were going to accuse them of being a bunch of "dead heads" but we were afraid someone might accuse us of having a bad aim.

Sensing

the "gimme" element in the electorate. They intend to ride the "hunger" horse into office. Indeed opportunists can be expected to develop a series of related issues between now and the 1972 presidential election.

Opportunists undoubtedly see Senator Edward Kennedy (D-Mass) as the leader of the new movement growing out of a combination of campus militants and welfare unionists in the cities. Senator Kennedy's recent speech favoring recognition of Red China, his link with defense abolitionists in opposing the anti-ballistic missile, and his continuing emphasis on catering to welfare elements — together give an accurate picture of his intentions. It could be politically advantageous to Senator Kennedy to have a "liberal" running mate from the South, an officeholder who has taken to lecturing his own people for alleged neglect. It will be interesting to see whether opportunists in this region will try to fit themselves to a Kennedy design.

You and Your Neighbor

by NANCY BRYAN

Ever receive a box of candy from a most thoughtful and appreciative cat? A real live kitty cat, Siamese at that, sent one such box of that low calorie stuff along with a lovely note to a neighbor who — just being neighborly — kept an eye out for him, finally got him out of a tree and to the local vet for safe keeping. Seems Stanley — the cat — was supposed to accompany his human family during Easter week down to the Colorado River. At the last moment, Stanley couldn't be found and though departure time was delayed several hours, no trace of him could be found. Just why Stanley disappeared or to where . . . will remain a mystery. Perhaps it was the thought of traveling in that tiny cage that — looked like it was literally for the birds . . . or maybe, sitting around in the hot desert sun, near all that water waiting to water ski was too much for him. At any rate, the happy wanderer spent his Easter week with other four-legged peers. Stanley is the proud owner of the John (Peggy)

Goodall family. The cat's friend who finally got him out of the tree (at 10 p.m. a few nights after the Goodall family departed) after on hour of coaxing, ladder toting and climbing on the city's streets — wishes to remain anonymous. For obvious reasons, I suspect. Anyway, Stanley, you're too much!

— ☆ —

Sally and Art Contreras of 422 Mariposa had a birthday dinner for their twin grandsons, Vance and Marcus Martinez, who were two years old on April 3. Other family members able to attend the party were the boys' mother, naturally, Mrs. Elizabeth Martinez, and their older brother and sister, 5 year old Tommy and four year old Gina Marie. Father of the twins, was unable to attend because of that old item kinds just don't seem to understand. . . . W-O-R-K. Anyway, happy birthday boys.

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10—SIERRA MADRE NEWS Thursday, April 24, 1969

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Editorially... Speaking False Pious Disclaimer.

Look magazine has foisted off on California and the nation an article on Cesar Chavez which has to take the cake as the largest load of rotten prose to be unloaded on the public in years.

Not surprisingly the interview quoting Cesar Chavez on the organizing tactics of his United Farm Workers Organizing Committee was promptly challenged by E. L. "Ted" Barr, Jr., of Sanger, President of the California Grape and Tree Fruit League, as "a falsely pious disclaimer from violence which just doesn't stand up in view of the terror tactics visited upon the grocery outlets of this nation which handle California table grapes."

In a telegram to Look, Barr said:
"It is a frightening and shocking thing when in face of the record a responsible national magazine such as Look gives the credibility it does to the false 'non violent' preachings of Cesar Chavez."

"It is equally shocking that Look would permit the use of its columns for Mr. Chavez to challenge the integrity of the President of the United States and the government itself . . .

"The Chavez interview in Look is a falsely pious disclaimer from violence which does not stand up in view of the terror tactics visited upon the grocery outlets of this nation which handle California table grapes."

"For example, last October 24 the New York Times reported that three A&P food stores in the Greater New York area had been fire-bombed the previous night by unknown vandals. Two store employees were burned, one seriously. The city's Chief Fire Marshal was quoted as saying that the one fact which linked all these and two earlier bombings was that all were selling California table grapes, all had been picketed and all had been warned not to sell the grapes."

"In addition, Mr. Chavez and UFWOC by their own admission are totally allied in their boycott and organizing efforts with the Students for a Democratic Society and the Third World Liberation Front axis now tearing apart college campuses across the country. The normal demonstration processes are not good enough for these radical organizations and aren't good enough for UFWOC either . . .

"Mr. Chavez doesn't want a solution (to the table grape problem) unless it is on his terms. He doesn't want a presidential task force involved because he doesn't want the truth known by the American people and their lawmaking representatives."

"We hope that the editors of Look will delve a bit deeper into the story and bring their readers the real truth about the California table grape industry and its workers."

Could there be any significance in the fact that the issue of Look containing the Chavez interview is dated April 1?

National Library Week

The week of April 20-26 this year is set aside as National Library Week. During this time the peculiarly human characteristic that accounts for all of man's accomplishment is to be commemorated — the ability to store the sum total of his knowledge and build new knowledge upon it.

Our libraries preserve the written word that records faithfully all that the wisest and most gifted among us have learned of the arts, of literature, of science and technology, of life, the world and the universe around us. In great libraries the record of civilization is being kept — in movies, in the sound of stereo tapes, on microfilm. The purpose of National Library Week is to create broader awareness of the need for a better-read, better-informed America and to encourage the habit of reading and library use.

Libraries have been the cornerstone of civilization throughout recorded history. They were never more so than now. Knowledge, especially in scientific fields, expands at a fantastic rate and education can truly never be completed but must be constantly sought throughout a lifetime of learning. Libraries remain a primary tool of learning. During National Library Week, let us strengthen the habit of using them often and well.

Newspaper Horsepower

Political and economic independence are inseparable. No better illustration of this fact can be found than in the operation of that mainstay of liberty, the free press. To be free the press must be self-supporting.

The practical side of press freedom was described by the advertising director of a major metropolitan newspaper: "While the First Amendment (to the U.S. Constitution) guarantees freedom of the press, it is the strength provided by advertising revenues that makes it possible . . . No subsidized press can hope to be objective and unbiased in news treatment or editorial policy . . . I believe that America's newspapers . . . by advertising's vigor-imparting revenues, are the most objective, the most informative, and the most reliable newspapers in the world."

The oft heard statement that private enterprise and a free press will live or die together is no exaggeration. Neither is it an exaggeration to point out that representative government and liberty itself will stand or fall with private enterprise and a free press. And so we should be thankful for the advertising horsepower that keeps a good newspaper solvent.

Those Painless Pennies

The gas tax started in February of 1919 in the state of Oregon — at the rate of one cent per gallon. The trickle of "painless pennies" that began in Oregon has swelled to a nationwide torrent.

U.S. highway users now pay gasoline taxes at the rate of \$17,000 a minute, \$1 million an hour and \$24.5 million daily. In all, they will pay nearly \$9 billion in motor fuel taxes in 1969. Today, combined state and federal gasoline taxes average 1.8 cents a gallon — the equivalent of a sales levy of nearly 50 per cent on purchases of regular-grade gasoline. Motor fuel generates more tax revenue for government than any other commodity. Gasoline taxes have provided the major share of the revenue for a nationwide highway system that is the envy of the world — despite diversion of billions of dollars to general uses in some states.

No one can deny that the requirements of our complex, mechanized society call for costly governmental services. But, the peril of the taxing power is becoming more evident each year, and the appetites of official spenders at all levels of government have become insatiable. Tax collectors in the U.S. are now taking approximately 30 per cent of the total value of all goods and services produced in the nation.

R. Robert Evans
Peggy L. Evans

Editors and Publishers

NOTE—The opinion expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

While the Nixon administration is trying to bring order out of the chaos created by the New Frontier and the Great Society, political elements that formed and supported those mistaken schemes to restructure the United States are laying plans for regaining power in 1972.

New Frontiersmen and Great Society advocates have a built-in advantage that should not be overlooked. During the time they were in power, they managed to pack the federal service with adherents and give them Civil Service status. Thus the Nixon administration is severely handicapped in introducing reforms or changing policy. Middle - echelon "liberal" elements still control many of the levers of power in Washington and in regional government offices.

Unfortunately, the New Frontiersmen and Great Society types have allies in the ranks of the opportunists, some of them in Southern states that long have been a bulwark of conservatism and good government. Some office-holders apparently have concluded that mass enrollment of new voters in their states has decisively changed the character of the electorate and the balance of political power. They are beginning to trim their sails accordingly.

In plain language, the opportunists believe that the influence of the conservative white collar and blue collar is on the decline, and that the real political strength in future lies with herded masses of voters, many of whom are getting organized in welfare and public employee unions.

It is tremendously important, therefore, that responsible voters keep a close eye on those officeholders. The politicians' response to the overblown non-issue of the day, hunger, bears close scrutiny. If formerly conservative Congressmen start making noises about "hunger," if they begin to urge their fellow-countrymen to take part in an orgy of emotionalism on this issue, then it is safe to say that these politicians are on a new and dangerous tack.

Politicians who cater to the extremists of the welfare unions can't be responsible government, and don't deserve support of thoughtful, middle-of-the-road voters.

Now, more than ever, the country needs level-headed leadership. The lack of progress by some elements in the country is indeed a serious problem, but this lack of progress has to be considered in strictly realistic terms. Where there are pockets of poverty, they have to be dealt with realistically, not emotionally. More and bigger federal handouts aren't the answer. Free food stamps won't uplift backward people.

If backward people are to be effectively aided, if they are to be brought up to the point where they help support the country instead of being supported by it, they must acquire social discipline. They must be tutored

to the point where they don't insist upon instant gratification of their appetites. Giving them more money isn't a substitute for the discipline they need.

Political opportunists aren't thinking about the real needs of the poor or of society in general. They simply want to find a new formula for getting elected, for winning the support of

Letters to

Editor

Dear Editor:

It is interesting to observe our elected representatives as they attempt, for appearance's sake at least, to find a method of tax relief for their greatly over-taxed constituency.

One wonders what they would do if their wives constantly spent more money than they earned and then suggested that their husbands find a part-time job to relieve the budget. It would appear to me that, with the calibre of the elected officials we have today, they would probably think such a suggestion was the only sensible solution.

I would hope though that there are a few who would sit down with their wives and explain that they would have to cut expenses — first the "luxuries," and then, if necessary, substitute ground round for "T" bone.

The solution for the over-taxed citizen is not a more simple method of taxation but less government spending. The easiest way to cut government spending is in areas where the government should not be involved in the first place, such as the following:

1. Fighting wars on poverty.
2. Providing insurance.
3. Providing transportation.
4. Producing and selling electricity.
5. Giving money to foreign countries.
6. Giving food to foreign countries.
7. Policing the world.

Eliminating the above areas of spending would at least be a start towards tax relief.

— Richard E. Woodin

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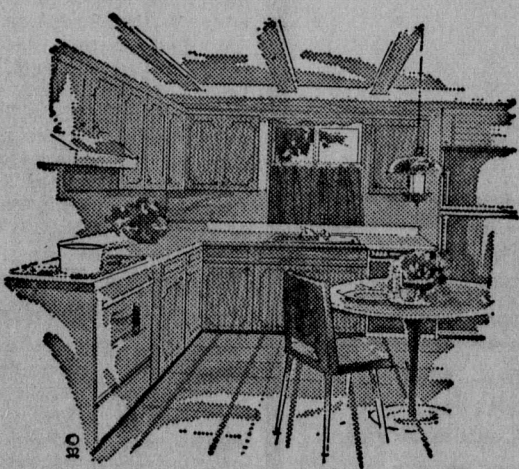
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Bailey Canyon Trail Completed Soon

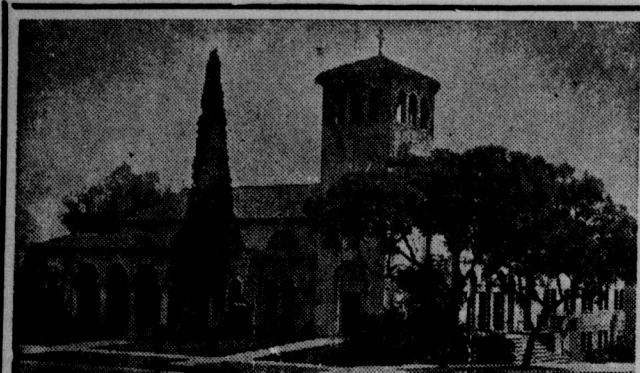
The construction of the new Bailey Canyon Trail, which will go from Bailey Canyon around Jones Peak and then over to Orchard Camp at the Mount Wilson Trail forming a beautiful loop trail, began during Easter vacation and is coming right along.

The Sierra Madre Mountaineers, a teenage mountain group, has done the majority of the work under the supervision of Ray Anderson, Search and Rescue Team president, and also Jim Rice of the U.S. Forestry Service. The following members of the Mountaineers have working on the new trail: Ken Anderson, Brian Burke, Miles Wagner, Robert Cowan, Reggie Johnson, Ric Neumann, Bob MacMullan, Tom Albertson, through U.S. Forestry land.

Randy Schreckengo, Bob Locatell and Eric Anderson, Other Boy Scout groups and private citizens have also helped.

The seven mile trail should take until at least the end of the summer to complete. Many volunteer groups are still needed to help on the trail. Groups or interested individuals should contact the Sierra Madre Parks and Recreation Department at 355-7135. The Recreation Department is sponsoring the project and is the coordinator.

The trail is primarily within the Sierra Madre Historical Wilderness Area with the exception of a small portion which cuts through U.S. Forestry land.



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Worship Service 11:00 a.m.
"WHAT THE WORLD NEEDS NOW"
Church School Adult Bible Class 9:30 a.m.
Child Care
Rev. Richard J. Anderson

BETHANY CHURCH

(UNDENOMINATIONAL)

93 N. BALDWIN

9:30 — Sunday School
11:00 — Morning Worship
6:00 — Youth Fellowships
7:00 — Evening Service

Education Chief Offers Apologies

School board member John Welsh reports that Dr. Floyd Henderson, chief, education branch of the Department of Health, Education and Welfare (HEW) publicly apologized for the handling of their recent investigation. The apology came as the result of a question to Speaker Henderson by Welsh last weekend during a clinic held by the National School Board Association in Miami, Florida, on the occasion of their 29th annual convention.

Following their investigation, HEW agents did not notify Pasadena officials of their findings until after the Justice Department had intervened in a suit filed against the school board by three parents. Dr. Henderson went on to say as a result of the oversight a new HEW policy had been created which requires that the findings of their investigations be submitted to the school district being investigated before they are passed on to the Justice Department.

During the same clinic, Dr. Henderson also stated that the "Neighborhood School Concept" is not in violation of the 1964 Civil Rights Act. This would imply the case of discrimination on account of race, color, or creed is involved.

Free Measles Clinic This Week

Dr. C. C. Burski, Monrovia District Health Officer, announced that free measles clinics will be held from 11 a.m. to 3 p.m., Saturday, April 26, and Sunday, April 27, at the following locations:

Azusa Health Center, 150 N. Azusa Ave., Azusa.
Monrovia Health Center, 330 W. Maple Ave., Monrovia.
Franklin School, 527 Ventura St., Altadena.
Children must be accompanied by parents or legal guardians.

Rev. Armin Hesse Announces His Sunday Topic

In the approach of the Pentecost Cycle of the church year, the Rev. Armin Hesse, pastor of Faith Lutheran Church, 845 Hastings Ranch Drive, Pasadena, will speak on the theme, "The Church With Impact," centering his pulpit message on the words of Jesus in Acts 1:8.

Last Sunday morning three adults were received into the communicant membership of the congregation, Mr. and Mrs. Gary E. Kriezel by adult confirmation and Mr. James L. Chapel by Baptism. Holy Baptism was also administered to Sylvia Helen Vorrath, daughter of Mr. and Mrs. Immanuel Vorrath of Arcadia, and to Christopher Vorrath Archuleta, son of Mr. and Mrs. Millard J. Archuleta of Glendale.

Wednesday evening 7:30 Midweek Bible hour continues with two courses being offered. Under the direction of Pastor Hesse seven mission studies are being prepared by class members. These studies cover the areas of mission endeavor of the Lutheran Church-Missouri Synod. Mr. William Reed will give the next discussion report on the work and status of the Lutheran church in Brazil. "Successful Teaching," a teacher training course for all young people and adults, is being offered for those who wish to develop their potential as church-school teachers. The class is under the direction of Donald Hingst.

Other activities for the week include a 9:30 Saturday morning hike down Mt. Wilson, Tuesday evening 7:30 junior choir, Wednesday evening Mid-Week Bible hour at 7:30 followed by Church Council meeting and Thursday evening 8 Senior Choir practice.

SCRATCH PADS

Sierra Madre News Office
VARIOUS SIZES

Woman's Club Donates \$200

Over \$200 was raised by the Sierra Madre Woman's Club in a philanthropy project on April 16 with local merchants contributing a major share of the prizes. The funds will be turned over to the Search and Rescue Team and the Cemetery Association, both of Sierra Madre.

Don E. Watson Given Promotion



DONALD E. WATSON
... Promoted

Arthur L. Ferris, president of Altadena Federal Savings and Loan Association, announced last week the promotion of Donald E. Watson to vice president and controller.

Mr. Watson joined the Association in 1968 as assistant vice president and assistant controller. A graduate certified public accountant, he has been a Californian for 13 years and a Pasadena resident for five years. He is a native of Hamilton, Ontario, Canada, and was educated at McGill University, Montreal, Canada.

'What The World Needs Now' Is Sermon

The Rev. Richard J. Anderson of Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd., will have for his sermon Sunday, 11 a.m. "What the World Needs Now."

Commenting on his sermon topic, Rev. Anderson says, "Love, like happiness is something everyone wants and yet many see it as a very scarce item these days. Love is supposedly the focus of attention in most films produced today and yet many people seem to be getting less than their fair share. What is love? Is it a feeling, an emotion, or something you do? How did Jesus define and demonstrate love?"

Christ Scientists Change Hours

An announcement was made this week by Mrs. Helen K. Smythe, chairman of the board of directors of First Church of Christ, Scientist, 186 W. Highland Ave., regarding a change of hours for church services and Sunday School exercises.

This church has been holding Sunday School and church both at the hour of 10 o'clock. A survey has shown that the previous time of 9:30 a.m. for Sunday School and 11 o'clock for church services best serves the needs of this community.

The new hours become effective May 4, and the public is cordially invited to come and share the services.

Support your local merchant — buy locally.

'Miracle Of Non-Resistance' Is Lesson-Sermon

The title of the lesson-sermon to be given by Margaret M. Stevens, minister of The Santa Anita Church, 226 West Colorado Boulevard, Arcadia on Sunday, April 27 at 11 a.m. is to be "The Miracle of Non-Resistance." All are welcome to attend and join in the worship. Infant and child care is provided.

Children from pre-school through seventh grade go to graded classes after a fifteen minute worship service in the sanctuary at 11 a.m. These graded classes are led by dedicated teachers. Young adults hold their meetings on Sunday evenings at 7 p.m.

A class for women meets every Thursday at 11 a.m. It is led by Rev. Stevens, and is a lesson on successful living in every day life, to which all women are invited. There is always a workshop or project after the class. Women are requested to plan to stay and enjoy a time of fellowship.

For further information regarding other activities, call 446-8206.

"Our dial-for-prayer is 447-6162," says Rev. Stevens.

Lacy Gospel Singers At Bethany Church

World renowned Gospel singers Mr. and Mrs. F. H. Lacy will present a special musical program Sunday, April 27 at Bethany Church of Sierra Madre, 93 N. Baldwin, beginning at 7 p.m.

The Lacy Gospel Singers, who reside in Pasadena, sing in a style that hasn't changed in four generations. They are reported to be the oldest couple singing gospel music in the United States and Canada today. Despite the fact that they are 80 years of age, they travel 30,000 miles a year, mostly by automobile.

The Lacy Singers present sacred music in churches of all denominations. One of their largest audiences was in Sweden where they sang for 10,000 persons. In Norway were given one hour free radio time and were heard by the King and Queen of that country. They have supplied music in evangelistic services conducted by Billy Graham, Paul Rader, Billy Sunday, and Bob Pierce of World Vision.

Lacy was born in Sutto, West Virginia, and started his public career in 1915. Encouraged by a friend, the then Governor Howard Gore, he sang before groups at the state capitol. He is a self-taught musician.

The Lacy Singers were featured artists on many of the Phil Kerr Musicals at the Pasadena Civic Auditorium ten years ago.

A cordial invitation is extended to the entire community to hear this special musical program.

Lesson Sermon For Sun., Apr. 27

"Probation After Death" is the subject of Sunday's Christian Science Bible Lesson-Sermon which will be heard this coming Sunday. "Verily, verily, I say unto you, He that heareth my word, and believeth on him that sent me, hath everlasting life, and shall not come into condemnation; but is passed from death unto life." This verse is the Responsive Reading is from John 5.

A correlative passage from the denominational textbook states: "If man is never to overcome death, why do the Scriptures say, 'The last enemy that shall be destroyed is death'? The tenor of the Word shows that we shall obtain the victory over death in proportion as we overcome sin" (Science and Health with Key to the Scriptures by Mary Baker Eddy).

Brownie Troop No. 550 Meeting

At the April 15 meeting of Brownie Troop No. 550, Senior Scouts Resa Balois and Diane Olsen were guests. Resa showed slides of the recent trip to New York where she attended a national scouting affair. The girls answered questions and also bought a display of crafts made at the national get-together.

Resa and Diane, also taught the troop a Russian Folk Dance, answered questions. Refreshments were served at the end of the meeting. Brownies attending were: Cindy Babbitt, Laurie Cutler, Debbie Day, Cynthia Dykes, Sara Embree, Cindy Furst, Susan Locatell, Cathy Steeves, Stacy Morse, Barbara Rambow and Debra Switzer. Troop leader Mrs. Dorothy Steeves and her co-leader Mrs. Dorothy Dykes were also present.

Now Seeking Jobs For Area Youth

The Pasadena Department of Employment, Urban League, the Pasadena Commissioner on Human Need and Opportunity and affiliate agencies are conducting a Jobs for Youth Campaign to provide permanent jobs for graduating seniors seeking career positions and summer jobs for other youth.

This campaign will be climaxed during three Saturdays, May 17, 24 and June 7—when employers will conduct youth job interviews at the Department of Employment at 1207 E. Green St. The office will be open from 9 a.m. to 4 p.m.

Employer participation in this job campaign will be most welcome. The employer can make a significant contribution to this community and to the youth of this area by hiring one or more of these young citizens. Many of these youths come from economically disadvantaged areas and need work in order to continue their education. The employers are urged to help them help themselves. The interviewers will screen applicants to your specifications and refer them directly to your company representative.

Employers are urged to call either one of the persons listed below to reserve desk space, or for additional information:

Dick Telaneous, Department of Employment, 449-1213 or Henry Dock, Pasadena Urban League, 449-5341.

Neighbors

The last month or two has been fairly busy for Sterge and Anna Demetriades. Her parents, Mr. and Mrs. James S. Miller of Dallas, Texas, were houseguests for a few weeks. The Demetriades observed their 13th wedding anniversary, a first year birthday party was held for their son Alexander, and two weeks ago, combining business with pleasure Sterge and Anna spent a few days in San Francisco. At the family birthday party for their youngest were 6 year old Jimmy and his friend, Brian Burnett, 3 year old Lee and her friend Sandy Sayegh and their great aunt and uncle, Mr. and Mrs. Harry K. Miller of Pasadena.

With Our TEENS

by Debbi Anderson and Tim Anderson

At our last meeting we had the largest turnout to date, 35 people. The new members were: Pam Rikley, Marylynn Williams, Roark Paschall, Darrell Ower, Chris LaLone, Neil Brown, Gary Solomen, Missy Chambers, Gretchen Pop and Jim Dancy.

We talked about Huck Finn Day, that was last Saturday, and several teen council members volunteered to help supervise.

Our chairman, Margie Grippi, asked who would like to help with our Street Dance, which isn't too far off, and almost everybody said they'd help.

On May 10 we are going to entertain the Senior Citizens at the Park House. We're going to serve refreshments, too.

The Teen-Council is going to have a pot luck dinner at the Grippi's home the 24th of this month.

As you can see we're really getting going with activities. So if you're a teenager and bored to death with life (and even if you're not) come to our next meeting on the 29th. The more the merrier.

If there are any questions write to Debbi, care of Sierra Madre News. Later folks...

Former Resident Laid To Rest

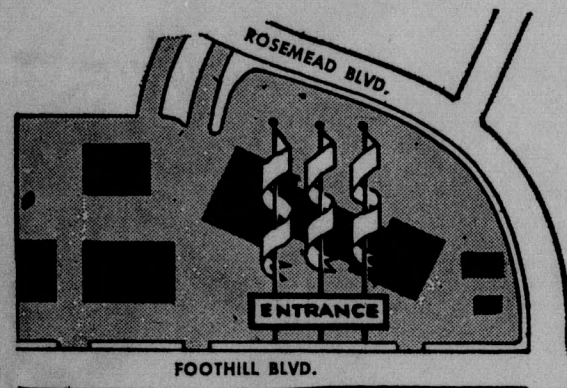
Mrs. Louis Willis, formerly of Sierra Madre, passed away in San Gabriel, April 6. Funeral services were held April 9 and burial was at Fairhaven Memorial Park, Orange. Her husband, Tom Willis, died February of 1968.

Tom and Louise will be warmly remembered by their friends in this city. They were co-presidents of the Sierra Madre PTA in 1952 and 1953. They were also active in the Boy Scouts and the Camp Fire Girls organizations and the Congregational Church.

They leave a son, Robert Willis of Stevensville, Mich., a daughter, Mrs. Curt Rounds and three grandchildren of San Diego.

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- Phillips 66 Service
- John's Barber Shop

- Lobster House
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- Market Basket
- Neptune Seafood
- Pasadena Federal Savings and Loan
- Ralph's Variety Store
- Security Pacific National Bank

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LADIES DAY WEDNESDAY
Wash & Spray Wax **\$1.25**
Free Spray Wax With Gas Purchase

Hours: 8:30 to 5:30 Mon. thru Sat.
8:30 to 1:30 Sundays

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2 Blocks West of Rosemead

Food Stores Ask For Mediator

Supermarkets of Southern California announced today that they have called in the Federal Mediation Service in the public interest to help resolve what their chief negotiator Robert K. Fox termed an impasse in new contract negotiations with the Retail Clerks Union 770.

The impasse was reached at noon, Fox said, after two days of fruitless talks during which 770's manager, Joseph T. DeSilva, reinstated all his original 115 demands, such as prepaid auto insurance for teenagers, and added two more, including profit sharing.

"Mr. DeSilva has been playing a cat and mouse game with us and the public with strike threats, withdrawal of strike threats, reinstatement of threats and withdrawal and reinstatement of demands until we are convinced no further purpose can be served by our meetings without public representation," said Fox.

No further meetings have been scheduled and it will be up to the Mediation Service to call both parties together.

Fox, president of the Food Employers Council, said that even the most rational of DeSilva's demands would cost the industry and ultimately the public nearly \$20 million a year over and above substantial concessions already granted six other unions in contracts which have been signed and ratified by members.

"We cannot condone this type of raid upon the public's food budget and keep faith with our customers," said Fox.

Fox also disclosed that formal unfair practice charges have been filed with the National Labor Relations Board by the employers against the union for attempting to intimidate and coerce markets into signing separate contracts through the pressure of "informational" pickets.

"We have no objection to information pickets if — used fairly to inform the public about the situation which union demands have imposed on the markets," said Fox. "We will not tolerate such tactics when they are used for the purpose of coercion and intimidation."

Play Ball Saturday

as the top salesboys who will receive a baseball mitt and tickets to a Dodger game.

The exhibition game immediately following the ceremonies promises to be very exciting. Director of the Parks and Recreation Department, Richard Burton, will throw out the first ball of the season in a game that will give a capsule preview of what will happen at Heasley Field. Each major team will play three innings, using one pitcher per inning or playing three pitcher per team in one continuous nine inning game with one score! In the community game, East will oppose West with: East, Red Sox, Braves, Cubs versus the West in this order, Dodgers, Yankees, and Indians.

Even if it is a cloudy day, the gathering of our townspeople, the hundreds of colorful uniforms on the boys and the spirit of our community will leave you with a wonderful feeling, so all are urged to come out.

As Baseball Day turns into Baseball Night, Charley Brown assures us that Sierra Madre Women's Clubhouse will be decorated with his pictures as he is hosting "Take Me Out To The Ball." The gala evening beginning at 8 p.m. will culminate an exhilarating baseball day with delightful dancing and a mid-evening buffet.

Senior Citizen On Coast Tour

The Sierra Madre Senior Club met in the Park House Saturday, April 19. There was a song fest, led by Roland Ridgeway with Vivian Singleton at the piano. The door prizes were won by Dorothy Crouchley, Frances Gardner and Mae Brier. Bee MacQuarry, the tour chairman, announced the Coast Trip, May 28; Lake Tahoe, July 14.

Lola Bullock, the program chairman introduced entertainers from Wilson Junior High. Chris Crossan played Bach like a second Liberace, Avia Katman played her guitar and sang like the girl in Cinderella. The Song Girls were delighted in their yellow uniforms and blue gloves. They performed a clever dance number.

E. F. MACDONALD Shopping Bag

Can You Top This?

STRAWBERRIES

LARGE 'n LUSCIOUS! FULL BASKETS . . .

5 FOR \$1

TOPPING REAL WHIP QUART PLASTIC CTN.	49¢
PERFECTION SPONGE CUPS SHORTCAKE SHELLS PACKAGE OF 4	29¢

SUMMER SQUASH GREEN CABBAGE ROMAINE LETTUCE

YOUNG, TENDER, FLAVORFUL	LB. 19¢
GARDEN FRESH SOLID HEADS	LB. 8¢
FRESH HEADS	2 FOR 29¢

BUTTERY RIPE AVOCADOS

LARGE SIZE
FUERTE VARIETY 4 FOR \$1

PURE GOLD—NAVEL ORANGES

FULL OF JUICE
EASY TO PEEL 6 FOR \$1

SHOPPING BAG COFFEE

REG., DRIP,
ELEC., 1-LB. CAN 59¢

CUT GREEN BEANS

INLAND VALLEY
16-OZ. CAN 2 FOR 25¢

CLAMATO JUICE

MOTT'S, 16-OZ. CAN
DELICIOUS, NUTRITIOUS 2 FOR 49¢

LIGHT MEAT TUNA

CARNATION
CHUNK STYLE
6½ OZ. CAN 3 FOR 87¢

SHOPPING BAG STARCH

LIQUID
½ GAL. 39¢

MORE FROZEN FEATURES

Banquet COOKIN' BAGS

BAR-B-Q. BEEF
SALISBURY STEAK
SLICED BEEF
SLOPPY JOE
CHICKEN A LA KING
CHILI CON CARNE
TAMALE, ENCHILADA
5-OZ. PKGS.
4 FOR \$1

STOUFFER'S ENTREES

CREAMED CHICKEN
ROAST BEEF HASH
HEAT 'N EAT, 11½ OZ. PKG. 89¢
MACARONI & BEEF
TUNA & NOODLES
HEAT 'N EAT, 11½ OZ. PKG. 59¢

Welch's Grape Bars

FROZEN
6-PACK 49¢

Macaroni & Cheese

MORTON
8-OZ. PKG. 5 FOR \$1

Bread Dough

PERFECTION
White or Wheat 3 LOAF PKG. 49¢

HEALTH & BEAUTY AIDS

HEAD & SHOULDERS

SHAMPOO, FAMILY SIZE TUBE, 10¢ OFF. \$1.33

GLEEM TOOTH PASTE

LARGE SIZE TUBE, 8¢ OFF DEAL. 2 FOR \$1

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OLD FRIAR WINES

BURGUNDY
VIN ROSE
CHABLIS
REG. 49¢ FIFTH 3 FOR \$1.00

TRIPLE CREAM SHERRY

CRESTA BLANCA, REG. \$3.75 FIFTH. \$1.59

OLD TAYLOR BOURBON

86 PR. NEW LOW PRICE! FIFTH. \$5.59

DUNCAN MACKAY SCOTCH

12/12-OZ. CANS, REG. \$2.50. \$4.99

HAMM'S "TWIN PACK" SPECIAL

12/12-OZ. CANS, REG. \$2.50. \$2.19

WELCOME CHECK

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APPLY FOR YOUR NEW CARD NOW

ORANGE JUICE
MINUTE MAID FLORIDA 'OJ'
3 6-oz. Cans 79¢
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JOHNSTON'S APPLE PIE
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FROZEN • 9-INCH, 34-OZ. SIZE
59¢
BLUE CHIP STAMPS

BABY FOODS
BEECH-NUT... STRAINED
FRUITS & VEGETABLES
4½ OZ. JARS 8¢
BLUE CHIP STAMPS

Spring HAS SPRUNG!
DAYLIGHT SAVINGS TIME
BEGINS SUNDAY, Apr. 27
SET YOUR CLOCKS FORWARD 1 HR.
SUDDENLY...
IT'S BARBECUE TIME!
SHOPPING BAG IS HEADQUARTERS FOR

THE 'CHOICEST' OF THE USDA GRADED CHOICE!
RIB STEAKS
CUSTOM TRIMMED
89¢ lb
BLUE CHIP STAMPS

CLUB STEAKS
USDA CHOICE BEEF
A BAR-B-Q FAVORITE! 98¢
BLUE CHIP STAMPS

CHUCK STEAK MARINATE & B-B-Q. LB. 49¢
BONELESS CHUCK STEAK LB. 98¢
FAMILY STEAK BONELESS, LEAN, LB. 98¢
ROLLED ROAST SHOULDER CLOD, LB. 98¢
BEEF BRISKET BONELESS POINT ½ LB. 98¢

USDA CHOICE CENTER CUT CHUCK ROAST
A REAL FAMILY PLEASER
45¢ lb

Bakery
Strawberry-Rhubarb
PIE DEEP 8-INCH
REGULAR 75¢ 59¢
A Delicious Combination

PERFECTION ENRICHED BREAD
WHITE, WHEAT,
REG. OR SANDWICH
FULL 1½ LB. LOAF 3 FOR \$1

BANANA NUT LOAF
LIGHT, TENDER
A TASTY TREAT! 45¢

DETERGENT GAIN
GIANT 49-OZ. BOX
59¢
INCL. 12¢ OFF

OSCAR MAYER—FRESH FROZEN
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FRENCH FRIED COD FILLETS JUST HEAT 'N EAT LB. 79¢
HALIBUT STEAKS NORTHERN CENTER CUTS LB. 89¢
FRESH RED SNAPPER FILLET SLICES READY TO FRY LB. 79¢

IN THE FROZEN MEAT CASES
GORTON'S FISH STICKS BIG 1½-LB. PKG. \$1.09
STREAM-FRESH TROUT 12-OZ. PKG. 79¢
CARNATION COD FILLETS 1-LB. PKG. 69¢
RUPERT'S FRIED SCALLOPS 14-OZ. PKG. \$1.49
Mrs. Friday's Gourmet Shrimp 1-LB. PKG. \$1.79

SHUR-TEN-DA BONELESS CHICKEN FRIED STEAK LB. 98¢

USDA GRADE A YOUNG TOM TURKEYS
18-20 LBS. AVG. WT. 33¢ lb
USDA GRADE A • YOUNG TURKEY PARTS
DRUMSTICKS LB. 49¢
THIGHS LB. 59¢
BREASTS LB. 65¢
WINGS LB. 39¢

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3 FOR \$1

SANDWICH FAVORITES
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TURKEY, PASTRAMI,
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3-OZ. PKG. MIX 'EM OR
MATCH 'EM

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PILLSBURY BISCUITS
LIGHT & FLAKY
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LASCO • 4-OZ. JAR
READY TO SERVE 3 FOR 99¢

WESSON OIL FAMILY SIZE 48-OZ. BTL. 89¢
SCOTT DECORATED TOWELS 180-CT. ROLL. 35¢
NINE LIVES TUNA CAT FOOD 6½-OZ. CAN. 2/35¢
TUNA & LIVER CAT FOOD NINE LIVES, 6½ OZ. 2/37¢
GIANT SIZE REYNOLDS WRAP 200-FT. ROLL. \$1.89

FLEISCHMANN'S MARGARINE
SOFT 2-TUB 1-LB. CTN. 42¢

MJB COFFEE
1-LB. CAN. 69¢
2-LB. CAN \$1.37
3-LB. CAN \$1.99

JACK AND THE BEAN STALK SUPER SWEET PEAS
16-OZ. CAN. 31¢
MIDGET PEAS 16-OZ. CAN. 23¢

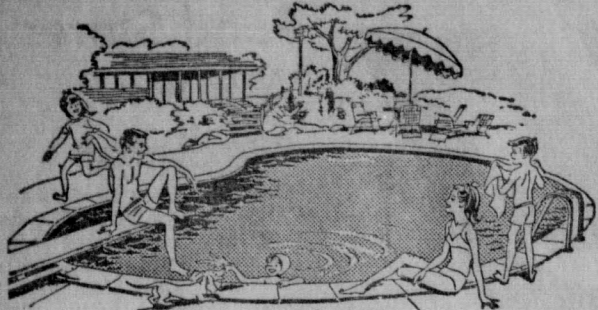
GRANULATED HOLLY SUGAR
5-LB. BAG. 57¢
10-LB. BAG \$1.12

COMSTOCK BLUEBERRY PIE FILLING 22 OZ. 57¢
COMSTOCK STRAWBERRY PIE FILLING 21 OZ. 63¢
COMSTOCK BOYSENBERRY FILLING 21 OZ. 55¢
COMSTOCK APPLE PIE FILLING 22 OZ. 47¢
FRENCH'S INSTANT POTATOES 6½ OZ. 35¢, 13½ OZ. 69¢

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Phil Watson Congratulates Gov. Reagan's Tax Plan

County Assessor Phil Watson recently congratulated Governor Reagan for his courage in proposing a tax reform plan, noting that it embodies the principles of Proposition No. 9, which Watson sponsored unsuccessfully last November.

"Some taxpayers are confused, however, by reports that their state income tax will go up 50 per cent, and property tax down 50 per cent which implies they'll break even," Watson noted, explaining:

"In Los Angeles County, by way of clarification, if a family has an income of \$10,000 and lives in a \$30,000 home, their income tax would go up from about \$100 to \$150, but their property taxes would drop from about \$600 to \$300, making a net saving of \$250 annually."

In a letter to the Governor, Watson said: "Your program realizes the urgent necessity of removing the school tax bur-

den from the residential property owner, and recognizes the State's responsibility to provide equality of education to all.

"I can offer wholehearted support of your plan as outlined, providing, of course, that the property tax limitation remains a part of the overall proposal.

"You had the courage to submit the package, and I trust you'll have the fortitude to buck the roadblocks which will be set up by agencies and groups who have a stake in continuing the property tax in its present inequitable fashion.

"Looking back, I recall vividly the obstacles I faced and the problems I encountered for having the temerity to proposed property tax limitation and tax relief for the 'forgotten man,' the taxpayer, through Proposition No. 9.

"I pray you will pursue vigorously your tax reform convictions to a successful end."

Sixty Years Ago: April 9, 1909

The new club house of the Knights of King Arthur has been completed, to the great delight of the score or more of boys comprising that organization. Gymnasium equipment will be installed from time to time and before long the club will have facilities for very efficient work and unlimited enjoyment. The building is located on East Central Avenue, the use of the ground being given by Mrs. J. H. Wright who is the efficient director of the club. Money for the enterprise has been raised by entertainments and private subscriptions from citizens who realize the value of such an institution to growing boys.

Tree planting along the improved streets is going merrily forward in various parts of town. And while the progress of the work is not as rapid as might be desired, it all helps. Property owners along the north side of Central Avenue west of Lima have planted the "Coccoloba Plumosa," one of the finest of the palms and

comparatively new among the trees to be generally planted in Southern California. It is classed as particularly desirable for street planting. It has been planted in front of the Burch, Pierce, Hoffman, Fairbanks, Lettau and Lawless places.

Mr. and Mrs. Robert T. See of Sierra Madre, who returned recently from Honolulu, had a most enjoyable trip and their visit to the islands was one long to be remembered. One of their most interesting experiences was a visit to Kilauea, the world's "greatest living volcano."

Mr. and Mrs. A. S. Riffle attended a meeting of the University of Kansas alumni at Long Beach on Saturday last.

News that a museum for the particular benefit of the sight-seeing public will be erected in connection with the Mount Wilson observatory will be received with pleasure by the throng of people who have wished for an opportunity to go through the observatory it.

—Please turn to Page 10

Boy: "Because I ain't et yet."

— CT —
That is something like my daughter Robin, who is in the first grade, and she received a "D" on a paper, which was definitely not up to her regular standards.

— CT —
So, coming home that evening she told her mother, with tears in her voice, "Mother, you might as well forget it." "Forget what, dear?" was her mother's inquiry. "Forget College. It's all off, for I'm not even going to make it through the first grade."

— CT —
A certain store here in town had a visitor the other day, and on being informed that Mr. Jones was in the inquiry of the clerk, "Do you think Mr. Jones will see me now?"

— CT —
Whereupon the clerk replied: "Certainly madam, the boss always has time for a good looking babe like you."

— CT —
Whereupon the Pretty Visitor said: "We'll tell him that his wife is here." Have you noticed a young man round town looking for employment?

— CT —
To close up the column for the week we state that many of us are old timers who are worried about the national economy, and finding out that there isn't any, and that is just a few of I hope, I hope, I hope.

St. Rita's Boy Scout Troop No. 372 is starting something new — for them. On Saturday, April 19 starting about 9:30 a.m. until approximately 6 p.m., all members of the troop will do their turt helping to sell emergency road flares outside four of Sierra Madre's leading business establishments. The four community minded merchants giving the boys permission to 'set up shop' are: Arnold's Hardware, Robertss Market, Shopping Bag and Sierra Madre Hardware — in alphabetical order. Profits from sale of this worthwhile item will be used by the Troop to buy new equipment for camping. Sounds like a good project all the way around. Good luck, boys.

IN THE WELCOME HOME DEPARTMENT . . . At the April 2 Wednesday regular meeting of the Toy Soldiers held at the Park House, after the regular business of determining various work schedules and plan ni ng their next Honor Roll Party for the month of June the meeting was adjourned in order to hold a surprise 'Welcome Home' celebration for Toyarian, Mrs. Helen Peterson. Believe it or not, Mrs. Peterson — who returned home to Sierra Madre on April 1 from a cruise to South America — was truly surprised. All 26 members of the Toy Soldiers were present and they did a marvelous job of decorating and organizing the party . . . with the gracious and willing help of Civic Club members who gave of their talents. Mrs. John Buchan made the large and delicious sheet cake that sported a large frosted "WELCOME" Mrs. Charlene Man-kin (Chairman of Toy Leas), Mrs. Mary Buchan (president of Civic Club) and Mrs. Betty Wade (Civic Club) also were present to sing "Welcome, Toy Soldiers in charge of decorations for the event were Lorrie Osti, Jeannette and Carolyn Sernak. Mrs. Peterson had a marvelous vacation and looks forward to another cruise and at this point, af-

Photo Society Annual Slide Show Exhibit

The 22nd Annual International El Camino Salon will be presented at John Marshall Junior High School, 990 N. Allen Ave., Pasadena Thursday, April 24, at 8 p.m. under the auspices of the Pasadena Photochrome Society.

Sponsors of the event, free to the public, are members of the El Camino Real Color Pictorialists of Los Angeles. Chairman for the salon is Miss Orissa H. VanBroeklin of Bell.

The show is comprised of color slides selected from 535 entries submitted by 130 photographers representing 44 states and 19 foreign countries. Dwight Perry of Pasadena, a Gold Medal winner, and Mrs. Clifford Hughes of Arcadia, who received an honorable mention, are among those represented in the exhibit.

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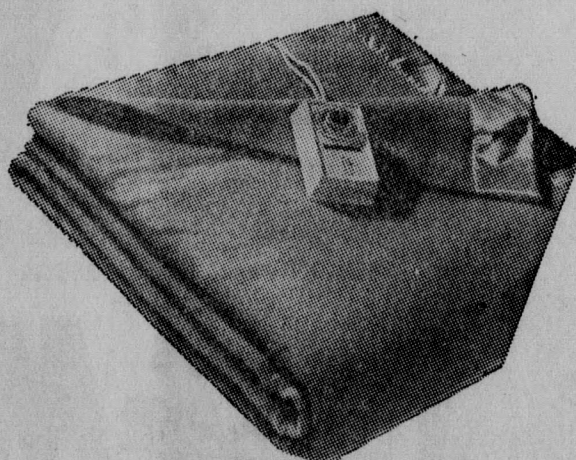
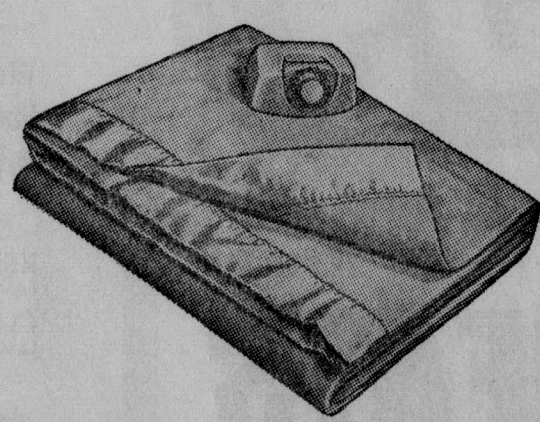
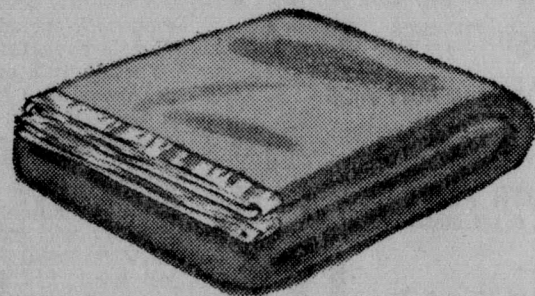
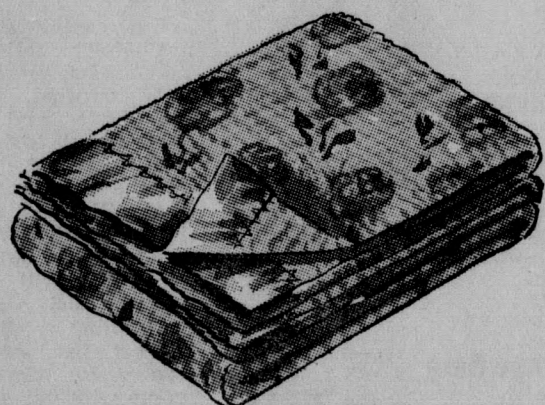
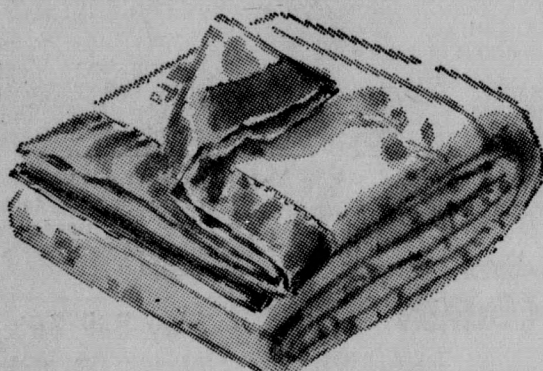
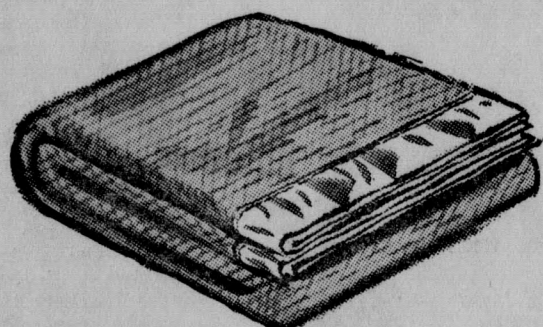
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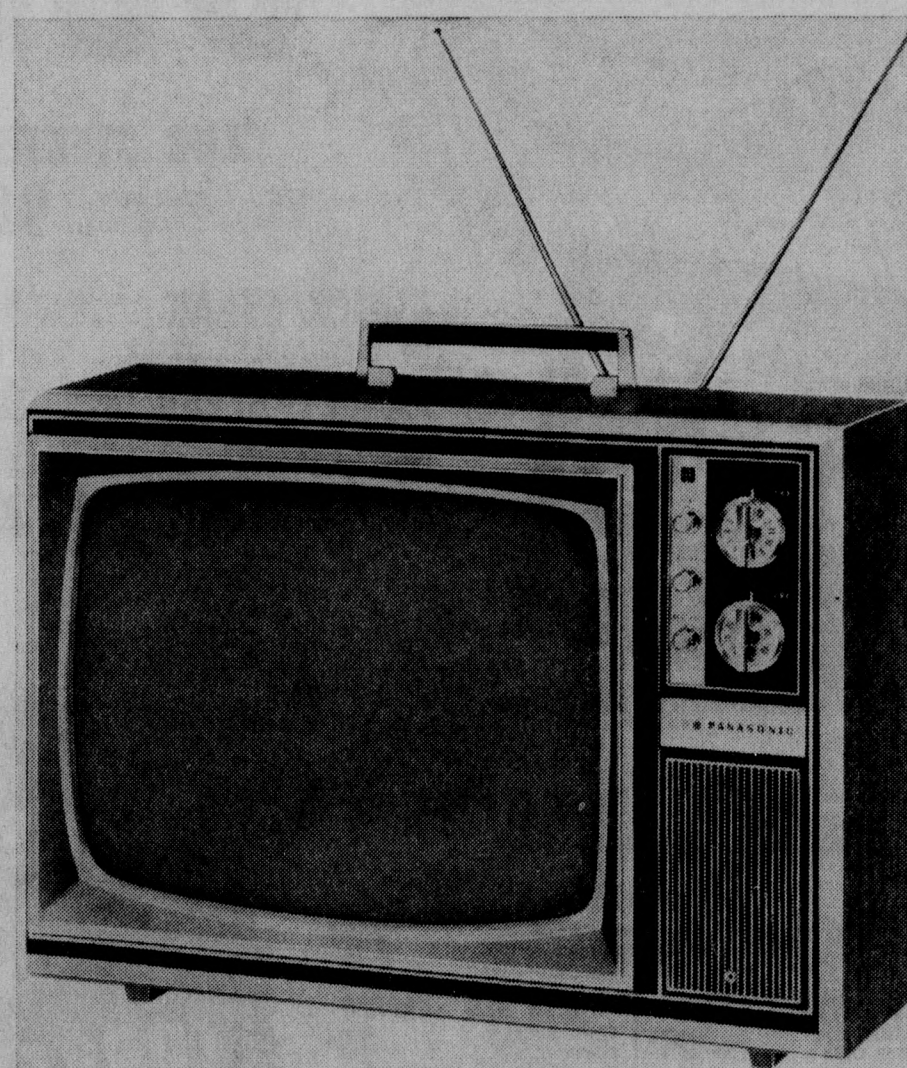
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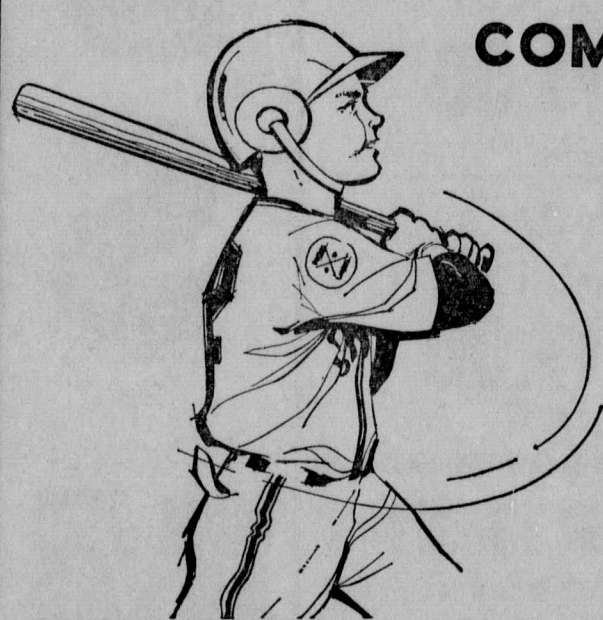
Baseball

SEASON
OPENS

SATURDAY, APRIL 26

OPENING CEREMONIES

SATURDAY 10:00 A.M. SHARP



COME WATCH THE TEAMS RECEIVE THEIR
WINNING TROPHIES

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- WINNING TICKET SALESMEN ANNOUNCED
- PRIZES DISTRIBUTED
GAME FOLLOWING

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At Sierra Madre Women's Club, 8 p.m.



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Don Dewey, Editor

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22 E. MONTECITO

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SIERRA MADRE NEWS

Your Hometown Newspaper

9 KERSTING COURT

355-3324

"Extra Special" Food Specials!

Prices effective April 21 thru 26

Open 12 Hours 9 A.M. to 9 P.M.

Closed Sundays

Windjammer SHRIMP 49¢ <i>Clean medium</i>	Cal Fame CHERRY - APPLE or BOYSENBERRY 3 FOR 89¢ <small>46-OZ. TINS</small>	Betty Crocker NOODLES ROMANOFF 39¢	 67¢ lb 1.33 <small>TWO POUND TIN</small> 10-oz. Jar Instant — \$1.15	Nabisco VANILLA WAFERS 3 FOR \$1.00 <small>12-OZ. PKG.</small>
Borden's MAYONNAISE 49¢ <small>QUART</small>	California DATES 49¢ <small>1 1/2-LB. PKG.</small>	Atkins FRESH SENF GURKEN 3 FOR \$1.00 <small>8-OZ. JAR</small>	MJB LONG GRAIN RICE <small>28-OZ. BOX</small> 39¢	Sunshine Hi Ho CRACKERS 4 FOR \$1.00 <small>10-OZ. PKG.</small>
Pizza RYE KRISP 39¢ <small>8-OZ. PKG.</small>	Chiffon Liquid DETERGENT 39¢ <small>Plus Tax 22-OZ.</small>	Fleischmann's OLEO 35¢ <small>POUND</small>	M.J.B. Rice Mix WHITE & WILD 59¢ <small>6-OZ. PKG.</small>	Planter's COCKTAIL PEANUTS 3 FOR \$1.00 <small>6-OZ. TIN</small>
Milford WILD BIRD SEED 3 FOR \$1.00 <small>Plus Tax FIVE POUND BAGS</small>	Nine Lives Tuna CAT FOOD 8 FOR 95¢ <small>Plus Tax</small>	Kern's STRAWBERRY JAM 39¢ <small>20-OZ. JAR</small>	FROZEN FOOD DEPARTMENT	
			Whole Sun ORANGE JUICE <small>Big 12-Oz. Tin — 40c</small>	5 FOR \$1
			ORE IDA POTATOES SHOE STRINGS TATER TOTS FRENCH FRIES	3 FOR 69¢
			Jeno's Junior PIZZA CHEESE or SAUSAGE	<small>(FOUR PAK)</small> 55¢
			Kold Kist SANDWICH STEAKS	10¢ ea

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF

TOP ROUND ROAST \$1.23 lb	RUMP ROAST 89¢ lb	EYE ROUND ROAST \$1.29 lb	SIRLOIN TIP ROAST \$1.23 lb
Our Own Make HAM LOAF 89¢ lb	Lean — Tasty LAMB PATTIES 59¢ lb	Center Cut HAM SLICES \$1.29 lb	
Oscar Mayer BRAUNSCHWEIGER <small>8-OZ. ROLL</small> 3 FOR 99¢	Oscar Mayer — All Meat BOLOGNA <small>12-OZ. PKG.</small> 59¢	Oscar Mayer SMOKIE LINKS <small>12-OZ. PKG.</small> 69¢	
Fresh Petrale FILET SOLE \$1.29 lb	Fresh Filet RED SNAPPER 79¢ lb		

Top Quality Control
SELECTED FRUITS & VEGETABLES

Fresh Local STRAWBERRIES	3 BSKT. 79¢
Texas Ruby Red GRAPEFRUIT	10¢ ea
Large Sunkist NAVEL ORANGES	8 lbs. \$1
Chiquita BANANAS	10¢ lb
Sweet Bermuda ONIONS	5¢ lb

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima